Living Income Benchmark, June 2022 Update Côte d'Ivoire

Rural cocoa growing areas

Update: Richard Anker and Martha Anker, June 2022

Original Study: CIRES, 2018 LICOP



Photo by: Nestle













Prepared for: The Living Income Community of Practice

www.living-income.com

ABOUT THE AUTHORS

UPDATE REPORTS, 2020 and 2022

Richard Anker and Martha Anker lead the Anker Research Institute, which includes a global network of researchers and research institutions in many countries around the world with the goal of generating knowledge to improve the living standards of working people and their families to a decent level throughout global supply chains. The Anker Living Wage and Income Research Network was founded by Richard Anker and Martha Anker, the Global Living Wage Coalition, and Clif Bar & Company. Social Accountability International (SAI) is the institutional host.

ORIGINAL STUDY, 2018¹

The original report was prepared by the Ivorian Centre for Socio Economic Research (CIRES) under the general supervision of Dr. Diarra Ibrahim (Director of CIRES) and Yapo G. N'Guessan, Ph. D. as Team Leader. The study team comprised the following main researchers: Abdoulaye Kouma, Andjou Chantal Eluh, Tidiane Kamagaté, Diarra Lacina and Aka Aka Bekroudjobehon. The fieldwork team consisted of: Dr. Affessi Adon Simon, Anoa Assemian, Sitionan Tenan, Kouakou Aya Larissa, N'Goran N'Guessan Olivier, Kossonou Bernard, Gondo Marcel Pecaraire and Yapi Assi Sosthène.

The Living Income Community of Practice co-host GIZ coordinated the original study, with financial support from the German Federal Ministry for Economic Cooperation and Development.

Backstopping was provided by Michelle Bhattacharyya (On-Up) and Dr. Levison Chiwaula from the University of Malawi, and a consortium of actors in the cocoa sector provided technical feedback and stakeholder review and validation.

¹ Full Study can be found here: https://www.living-income.com/ files/ugd/0c5ab3 a437a776dc7747c2999d3b0c60a46a97.pdf

Living Income Update: Côte d'Ivoire, June 2022

Rural Cocoa-Growing Areas²



Living income per month
CFA 298,983
(USD 476)

1. BACKGROUND

This report updates the living income for the cocoa-producing regions of Côte d'Ivoire estimated by the Ivorian Center for Socio Economic Research in August 2018 (Living Income Report Rural Côte d'Ivoire Cocoa growing areas by the Ivorian Center for Socio Economic Research (CIRES).

This living income value is updated to June 2022 in this report to take into account the amount of inflation since the original study in August 2018. Without accounting for inflation, the living income estimated in 2018 would not be sufficient for families to have a basic but decent standard of living in 2022 because the purchasing power of the living income would have decreased.

2. LIVING INCOME FOR REFERENCE SIZE FAMILY IN ORIGINAL COUNTRY REPORT IN AUGUST 2018

Living income was estimated as CFA 262,056 in August 2018 in the original living income report. This was the required net income a typical size family needed to be able to afford a decent standard of living in August 2018. For a farming family, this would be the income required <u>after</u> all costs associated with farming are taken into consideration.

3. INFLATION RATE USED FOR UPDATE

The National Institute of Statistics (INS) is the government body responsible for computing and reporting price indexes and inflation rates in Côte d'Ivoire. This report uses the national inflation rate from INS to update the living income estimated in August 2018 for the cocoa growing areas in Côte d'Ivoire, because only a national CPI is available and separate CPIs for rural and urban areas are not available.

² Prepared by Richard Anker, Martha Anker and Ian Prates from the Anker Living Wage and Income Research Institute.

4. RECENT LEVEL OF INFLATION

Inflation was 4.5% between August 2018 and December 2020 in Cote d'Ivoire. However, as in the rest of the world, inflation has accelerated in 2021 and 2022 with the inflation rate being 9.2% between December 2020 and June 2022. The total inflation rate between August 2018 and June 2022 was 14.1%.

5. UPDATED LIVING INCOME FOR JUNE 2022

The Living Income Community of Practice living income estimate updated to June 2022 is CFA 298,983 per month. Table 1 provides details of the original and the updated living income values in CFA and USD.

Table 1: Living income per month for cocoa-growing regions of Côte d'Ivoire for updates and original study (in CFA and USD)

	August 2018		June 2022	
	(original report)			
Currency	CFA	USD	CFA	USD
Living Expenses for Reference Family Per Month	262,056	454	298,983	476
Exchange Rate to USD	576.81		628.12	
Source of Exchange Rate	Original Report		IMF Archive June 2022 and xe.com*	
Source of CPI	National Statistical Office			

^{*}EXCHANGE RATE FOR 2022 IS THE AVERAGE FOR MAY-JULY 2022. NOTE THAT VALUES IN USD ARE INDICATIVE ONLY