

Hôte:

## The Living Income Community of Practice









#### En partenariat avec:

Living Income Thematic Group of Côte d'Ivoire

Working Group 8 of the Public-Private Partnership

Platform of the Conseil du Cafe Cacao



## Glossary

- Session guidelines Directives relatives à l'événement
- Anti Trust Statement Déclaration antitrust
- <u>Setting the stage: Evidence for Impact Préparer le terrain: Preuves de l'impact</u>
- Event Agenda Ordre du jour de l'événement
- The Living Income Community of Practice
- Putting the cooperative front-and-centre as the producer of living income impact for cocoa communities Mettre la coopérative au premier plan en tant que producteur d'un revenu décent pour les communautés cacaoyères
- <u>Procurement Practices: What Really Matters? Pratiques d'achats : Qu'est-ce qui compte vraiment?</u>
- <u>Labour Strategies for living income investments Stratégies de main-d'œuvre pour les investissements de revenu décent</u>
- <u>Tailoring services for different farmers Adapter les services aux différents segments</u> <u>d'agriculteur</u>
- <u>Income Diversification to Close the Gap Diversification des revenus pour combler l'écart</u>
- Policy Debates and Regulation on Living Income and Living Wages Dernières nouvelles de la politique de l'UE



## Directives relatives à l'événement

#### TRADUCTION SIMULTANÉE

- L'atelier se déroule en français. Une traduction simultanée en anglais est disponible.
- L'équipement de traduction peut être récupéré pendant le processus d'inscription et sera disponible au bureau principal.

#### **QUESTIONS/COMMENTAIRES?**

Veuillez lever la main ou utiliser le temps de questions-réponses désigné.

#### **DIFFICULTÉS?**

• Si vous avez des questions ou des préoccupations, contactez notre personnel pour obtenir de l'aide.

\*Nous allons enregistrer quelques sections de l'atelier. Veuillez vous nous informer si vous avez aucun souci



Molly Leavens
For assistance in
English



Rita Mendez pour l'assistance en Français



## Déclaration antitrust

En tant que participants à ce groupe, nous devons être conscients des contraintes des lois antitrust. Pendant les parties formelle et informelle de cette réunion, les participants ne doivent pas engager de discussions, d'accords ou d'actions concertées qui ont pour objet ou pour effet de restreindre la concurrence. Cette interdiction couvre l'échange d'informations sensibles sur le plan de la concurrence, y compris, mais sans s'y limiter, les informations concernant les prix individuels, la production, les ventes, les capacités, les coûts, les taux, les couvertures, les pratiques du marché, les pratiques de règlement des sinistres, les investissements au niveau de l'entreprise ou tout autre aspect concurrentiel de l'exploitation d'une entreprise individuelle. Chaque participant est tenu de prendre la parole immédiatement

dans le but d'empêcher toute discussion dépassant ces limites.

Merci!



## Préparer le terrain Preuves de l'impact

#### **Modérateur:**

• Elvis Core - GIZ

#### **Haut-parleurs:**

- Mr Benjamin Walker Groupe de travail thématique sur le revenu decent de la Plateforme de partenariat public-privé du CCC
- H.E. Alex Assanvo Arnaud Côte d'Ivoire Ghana Cocoa Initiative
- Carole Attoungbre IDH Transforming markets



## Ordre du jour de l'événement - Matin

9:45 Brise-glace

10:00 - 11:00 Les coopératives au cœur de l'impact sur le revenu décent des communautés cacaoyères

Panel: Tony's Open Chain, ECOJAD, COOBADI et SACO/Barry Callebaut.

11:00 - 11:30 Pause-Café / Cacao et Réseautage

11:30 - 13:00 Pratiques d'approvisionnement : Qu'est-ce qui compte vraiment?

Panel: IDH, ECAM, ECOOKIM, Mars, Cargill

13:00- 14:00 Pause-déjeuner

## Ordre du jour de l'événement – Après-midi

14:00 - 15:00 Stratégies de main-d'œuvre pour les investissements de revenu décent

Panel: KIT Royal Tropical Institute, Nestlé, Sobe Green, CAPRESSA coop.

15:00 - 16:00 Discussions en petits groupes

Adapter les services aux différents segments d'agriculteurs

**Haut-parleurs :** Wageningen University, Cocoa Life Mondelez, Rainforest Alliance <u>Diversification des revenus pour</u> combler l'écart

**Haut-parleurs**: Rikolto and Technoserve

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16:00 - 16:15 Pause-café & cacao
16:15 - 16:30 Débriefings des salles de sous-groupes
16:30 - 17:00 Dernières nouveautés de la politique de l'UE Haut-parleurs: GIZ
17:00 - 17:15 Besoins & Offres
17:15 - 17:30 Clôture et faits saillants
18:00 Réception et Réseautage
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# The Living Income Community of Practice



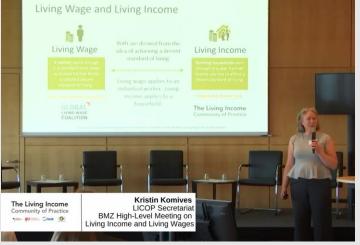






Construire collectivement des voies vers un revenu décent grâce à des outils communs et à des échanges mondiaux







## Communauté de pratique du revenu décent

Objectifs



Accroître la compréhension

de la mesure du revenu de subsistance et de l'écart de revenu



Identifier et discuter des stratégies

pour combler l'écart de revenu



Partager l'apprentissage et faciliter la collaboration entre les secteurs et entre les acteurs

Partager et organiser des nouvelles et des événements

Créer des outils et des ressources

Animer les comités techniques et consultatifs

Faciliter et fournir des conseils stratégiques

**Ice breaker** - making connections and getting to know each other.

**Connection**\_établir des liens et apprendre à se connaître.

# Mettre la coopérative au premier plan en tant que producteur d'un revenu décent pour les communautés cacaoyères

#### Modérateur:

• Joke Aerts - Tony's Open Chain

#### **Haut-parleurs:**

- Korotoum Doumbia Tony's Open Chain CIV
- Adama Fofana ECOJAD
- Bengaly BOURAMA COOBADI
- **Ghislaine Ada** SACO/Barry Callebaut



## Pause cafe- cacao

11:00-11:30

# Pratiques d'achats : Qu'est-ce qui compte vraiment?

**Procurement Practices: What really matters?** 

#### **Co-facilitateurs:**

• Gael Lescornec - IDH et Mireille Fofana - IDH Abidjan

#### **Panelists:**

- Serge Ehouman ECOOKIM (Responsible Achats)
- Thomas Nuttin Cargill (Directeur Commerciale)
- Christophe Julienne Barry Callebaut (Directeur Achat et Durabilite)
- Anne-Marie Yao Mars (Directrice des Relations Publiques)



## **IDH/FIL Procurement Framework**



Foster long-term commitments and relationships & Commit to process efficiency that reduces costs and complexities

## **Supply Chain Management**

**Supplier Relationship Management** 

**Products & Specifications** 

**Traceability & Transparency** 

### **Value Distribution**

**Finance** 

**Farmgate Value** 

**Upstream Investments** 

## **Managing Risk**

**Contracts & Payments** 

**Upstream Investments** 

## Procurement practices / Pratiques d'Achats "WORLD CAFÉ"

What are the 1-3 priority procurement practices that can help improve living income?

What existing examples can we draw from and who should be in the lead?

Quelles sont les 1-3 pratiques d'achats prioritaires pour contribuer a l'amélioration des revenues décent?

Quelles sont des exemples actuels et qui sont les acteurs principals?

## **IDH/FIL Procurement Framework**

Input from LICOP-IDH-CCC Action Workshop



FARMER INCOME LAB

## **Supply Chain Management**

#### **Supplier Relationship Management**

- Equal relations between equal partners
- Long term patrnerships between coops-traders and between tradersbrands
- Support / engagement from brands to create strong networks of coops and improve contracts and price
- Invest in building negotiating capacity of farmers and farmer organisations
- Enabling coops to access markets (cocoa but also non-cocoa (anything that the farmer can produce professionally)
- Integrate procurement and sustainability within comoanies and build into company hiring and training

#### **Traceability & Transparency**

- Cross-actor coordination and alignment among companies and with national systems (RE Systematising of producer IDs - new CDI system)
- Reinforcement of traceability monitoring and control systems allows for better decision making by coops and farmers
- Traceability of financial flows (prices and premiums) at company and coopfarnmer
- Transparency and visibility into volumes to be purchased, premiums and margin potential (by companies and by coops to farmers)
- Polygon mapping / legal cocoa zone
- Establish mechanism to encourage participation / complaint by farmers

## **Value Distribution**

#### **Farmgate Value**

- Guaranteed minimum fair price should include sustainable production and wages;
- Stable and predictable pricing AND premiums (for BOTH seasons - currently in cocoa only main season)
- · How LID built into pricing mechanism and respected by all supply chain actors
- Take into account regulatory context
- Price to be held up with cooperatives and all the way through to farmers

#### Finance

- Practices that enable financial independence of cooperatives, enable risk sharing and financial security and safety (digitalization VS cash)
- Pre-financing by first buyers appreciated but must be in a way that does not create dependency

## **Managing Risk**

#### **Contracts & Payments**

- Long term / multi-year contracts (between coops and farmers and between buyers and coops)
- Enforcement / Respecting contracts
- Negotiated VS imposed contracts through "consensual framework for contracting"
- Payment schedule to enable cooperative management + farmer household cash flow (eg: Sept VS oct to cover school fees)

#### **Upstream Investments**

• Alignment / harmonization of long term sustainability programs and risk sharing investments to ensure effectiveness and predictability

#### **Products & Specifications**

Specifications take into account needs of farmers / Coops

## **Key Take Aways**

- 1. Regulatory context critical for level playing field
- 2. Contracts- long term, duration, timing
- 3. Minimum price for farmers
- 4. Prefinancing/financial autonomy for coop
- 5. Invest in building better procurement/sustainability teams -hiring process, training

## **Key Principles**

- Not only Long term but more Equal partnerships
- Earn Trust of coops to become buyer of choice
- Long term contracts and other practices for Predictability
- Willingness at highest level to be demonstrated through risk sharing and value distribution

#### **Existing Practices:**

- Tony's Open Chain 5 Sourcing Principles
- Fairtrade LIRP
- Cargill/BC Pre-financing

#### **Key Actors:**

- Farmer organisations/farmers
- First line buyers/traders
- Brands/Processors
- Producing Governments

## Discussions en petits groups: Veuillez vous choisir un sujet

Please proceed to the breakout room of your preference

# Group 1 Adapter les services aux différents segments d'agriculteurs

Tailoring services for different farmers

Salle/Room: Pullman

Cadrage & modérateur / Framing and facilitator:

• Stephanie Daniels - Sustainable Food Lab

Haut-parleurs / Speakers:

- Yuca Waarts Wageningen University & Research
- Ahmadou Cisse Cocoa Life Mondelez
- Matt Bare / Noel Soro Rainforest Alliance

# Group 2 Diversification des revenus pour combler l'écart

Income Diversification to Close the Gap

Sale/Room: Zaouli-Tematé

Cadrage & modérateur / Framing and facilitator:

 Kaitlin Sampson Murphy - Sustainable Food Lab

Haut-parleurs / Speakers:

- Alphonse Amani Rikolto
- Fayelle Ouane Technoserve



## Pause dejeuner

13:30-14:15

## Stratégies de main-d'œuvre pour les investissements de revenu décent

#### **Cadrage & moderateur**

• Oumou Dialo - KIT Royal Tropical Institute

#### **Haut-parleurs:**

- Nathan Bello Nestlé
- Anicette Nguessan Sobgreen
- Charlotte Koffi Bla Brigitte CAPRESSA coop.



## Labour Strategies for living income investments

Living Income Community of Practice Workshop

10/05/2023

Oumou Diallo





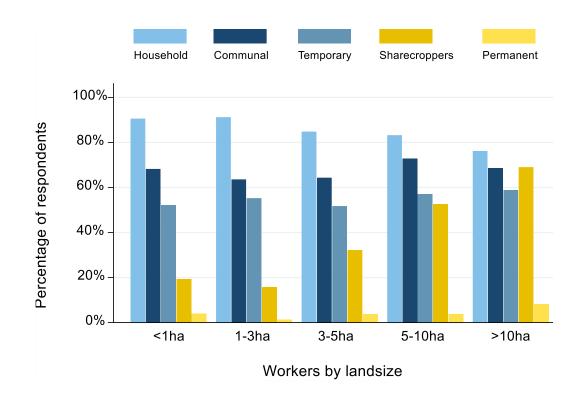
## Cocoa production and labor needs

- Cocoa production is a very labor-intensive activity: about 130-150 days of work per ha to reach a reasonable yield level
- Extra activities such as GAPs adoption and/or farm rejuvenation for extra yields (at least 1 mt/ha)
   require extra labor
- Household members are the first pool of labor (large households are less likely to hire workers or work with sharecroppers).
- But the seasonality of activities, the skill set required for some activities as well as limited time available for household members call for more resources.



## Labour sources in KIT's latest data

- 'Who worked on your cocoa farm last campaign' (multiple answers possible) 2000 cocoa farming households:
  - Household members: 85%
  - o Communal workers (<u>unpaid</u>): 62%
  - o Temporary workers (paid): 53%
  - o Sharecroppers: 35% (almost all 1/3 of the harvest).
  - Permanent workers (paid): 3%
- Also on small farms, laborers are hired (av. cost of 64 USD per year)
- Communal work is based on reciprocity; the means to hire professional labor are absent.
- Sharecropping is more common than permanent workers. For larger plots, sharecroppers are even more frequent than temporary workers.





## Labour type per production step

|           | Land<br>clearing | Planting | Fertilizers | Phyto | Weeding | Harvest | Post-<br>harvest | Transport |
|-----------|------------------|----------|-------------|-------|---------|---------|------------------|-----------|
| Household | 64%              | 87%      | 71%         | 39%   | 55-61%  | 73%     | 82-85%           | 24-26%    |
| Communal  | 21%              | 2%       | 2%          | 5%    | 11-20%  | 5-7%    | 76-91%           | 3%        |
| Temporary | 26%              | 7%       | 21%         | 58%   | 20-35%  | 5-10%   | 1-10%            | 12-14%    |



<sup>\*</sup> Data from KIT surveys in Cote d'Ivoire (2018 and 2022)

## Labour use (days per ha) per production step

|           | Land<br>clearing | Planting | Fertilizers | Phyto | Weeding | Harvest | Post-<br>harvest | Transport | Total |
|-----------|------------------|----------|-------------|-------|---------|---------|------------------|-----------|-------|
| Household | 1.70             | 1.55     | 0.46        | 1.15  | 6.08    | 6.67    | 1.74             | 0.41      | 20.71 |
| Communal  | 0.29             | 0.02     | 0           | 0.06  | 1.89    | 0.55    | 4.47             | 0.13      | 7.56  |
| Hired     | 0.35             | 0.03     | 0.07        | 0.66  | 1.55    | 0.48    | 0.12             | 0.22      | 4.05  |

<sup>\*</sup> Data from: Demystifying the cocoa sector in Ghana and Cote d'Ivoire (KIT 2018)



## Summary and questions for discussions

- Household members provide a labor pool but don't cancel the need to hire workers, even on smaller cocoa plots.
- Owners of large plots are more likely to resort to Sharecroppers but only if they don't have sufficient household members.
- Temporary workers are mostly used for applying phyto products and weeding (specific skill sets or very time-intensive tasks).
- Post-harvest activities done in common (unpaid labor based on reciprocity)
- → Need for a segmented approach based on household size?
- Attention to the required time for extra activities to avoid non-desired externalities?
- → Training to give the workers a specific skill set that makes them valuable?
- Professionalize existing communal groups of workers to improve quality and reduce post-harvest loss?
- → Question of costs given the limited resources available to farmers before harvest season?





## **Contact**

**KIT – Royal Tropical Institute** 

Mauritskade 64 1092 AD Amsterdam

Oumou Diallo

Advisor for Impact Economics
o.diallo@kit.nl



## Our approach to professionalize labor

#### 2. Train

Adding new expertise to existing groups on 3 types of pruning including young trees and old trees

### 4. Sensitize

Farmers to accept 1 ha of their cocoa farms to be pruned











## 1. Leverage existing

Groups exist at community level working to help each other and serve also as communal labor

## 3. Select a group of 10

On a voluntary basis pruning groups members are selected to create a new pruning group.

### 5. Subsidize

Support pruning groups with subsidies for the 10 first farmers who volunteer to prune



Grade 1 Pruned Farm

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## Towards a living income: what suitable interventions for different groups of cocoa farming families?

First results from new study to feed discussion on strategy design

Yuca Waarts, Valerie Janssen, Chloe de Vries, Nina Motovska, the Netherlands & global research and collaboration partners









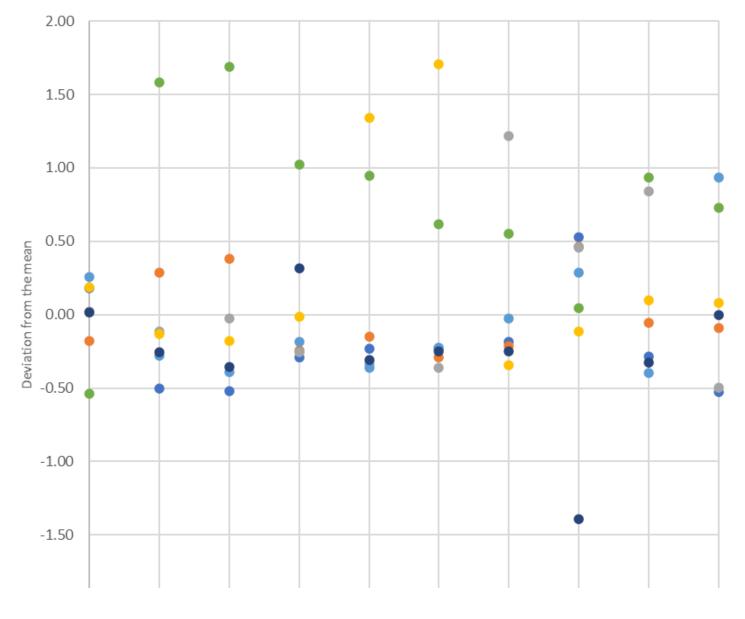
## Multiple pathways towards a living income

- A large majority of the smallholder farming families in cocoa, coffee and tea do not earn a living income. 30-50% earns below the World Bank poverty line (Ghana, Indonesia, CDI)
- Living income gaps are often large, on average thousands of dollars per family per year. Billions are needed per country to close all gaps
- What cocoa farming family groups can we identify based on the data?
- What suitable policies and interventions for these groups?
- Case study with Data from CIV, but with reflection on GH and IND



## Seven family groups identified in Côte d'Ivoire

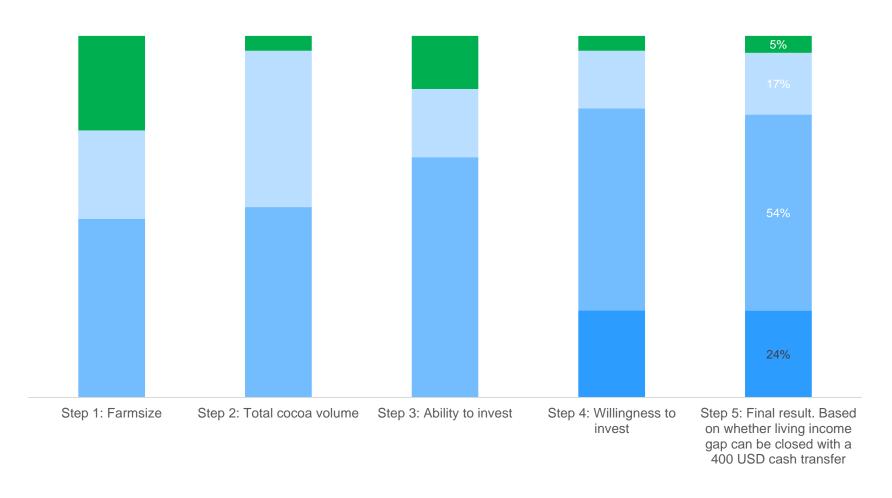
- 1. Lower or no gap (9%): large volume on large farm (cocoa & other)
- 2. Lower gap (21%): Larger volume on larger farms, low input & low hired labour cost
- 3. Average gap (10%): More time spent by family
- 4. Average gap (20%): Diversified: lower share of farm with cocoa
- **5.** Larger gap (20%): Smaller farm, lower volume, lower input cost, smaller families
- 6. Larger gap (9%): Smaller farm, higher input & hired labour cost, less time spent by family
- 7. Large gap (11%): Smaller farm, lower input cost



## Differences between the seven groups

- 5 Larger gap (20%): Smaller farm, lower volume, lower input cost, smaller families
- 2 Lower gap (21%): Larger volume on larger farms, low input & low hired labour cost
- 3. Average gap (10%): More time spent by family
- 6 Larger gap (9%): Smaller farm, higher input & hired labour cost, less time spent by family
- 7 Large gap (11%): Smaller farm, lower input cost
- 1 Lower or no gap (9%): large volume on large farm (cocoa & other)
- 4 Average gap (20%): Diversified

## Barriers to achieve a living income without structural change for households not earning LI



### **Group proportions**

Living income: 5%

Very large barriers: 23%

Large barriers: 51% Medium barriers: 16%

Low barriers: 4%

### **Key factors**

- Inability to invest
- Willingness to invest in cocoa (low income / risk)
- Farm size



■ Very high

High

Medium

Low

## Description of the groups based on barriers to LI

| Average indicator values                    | Earns living income (5%) | Very large<br>barriers<br>(23%) | Large barriers<br>to LI (51%) | Medium barriers<br>to LI (16%) | Low barriers<br>to LI (4%) |
|---|--------------------------|---------------------------------|-------------------------------|--------------------------------|----------------------------|
| Total net cocoa / household income (USD)    | 7,070 /<br>9,040         | 1,030 /<br>1,290                | 2,200 / 2,460                 | 2,530 /<br>2,795               | 2,550 /<br>2,825           |
| (Cocoa) Farm size, Ha                       | 6.3 / 9.9                | 1.7 / 2.3                       | 3.9 / 5                       | 4 / 5.5                        | 5 / 7                      |
| Total cocoa volume, Kg                      | 4,170                    | 680                             | 1,500                         | 2,200                          | 2,300                      |
| Cocoa yield/ha                              | 780                      | 430                             | 470                           | 570                            | 510                        |
| Production cost/ha & total in USD           | 84 / 1,340               | 45 / 682                        | 54 / 750                      | 244 / 720                      | 280 / 530                  |
| Days family labour/ha                       | 52                       | 60                              | 38                            | 24                             | 25                         |
| Willingness to invest in cocoa              | 65%                      | 0%                              | 27%                           | 30%                            | 94%                        |
| Net non-cocoa income<br>USD                 | 1,970                    | 270                             | 260                           | 270                            | 275                        |
| LI gap in USD before cash transfer scenario | - 2,300                  | 1,740                           | 1,521                         | 1,470                          | 1,400                      |

#### What suitable interventions per group?

## Poorest half earning Below or around the WB poverty line

- Entrepreneurial growth cannot be expected in cocoa/other: no sufficient income base
- Cash transfers / price increase min. price guarantee (+ supply management / capacity building)
- Support off-farm employment
- Decrease cost of living
  WAGENINGEN
  UNIVERSITY & RESEARCH

# Group with low-medium barriers (max around a quarter)

- Support entrepreneurial growth with intensive farm support
- Cash transfers / price increase also relevant for this group
- On-farm diversification if enough land, adult family time available, willingness & room to invest + investment in new supply chains (input-sales).

## Thank you!

For more information, please contact:

Yuca Waarts: <a href="mailto:yuca.waarts@wur.nl">yuca.waarts@wur.nl</a>

#### **Further reading:**

- Balancing the living income challenge (2021)
- Multiple pathways to living income (2021)
- A Living Income for Cocoa Producers in Côte d'Ivoire and Ghana? (2021)
- WUR white paper on living income (2019)





#### Important factors in predicting the income gap

## Main factor: Total cocoa volume produced

- Total input costs
- Cocoa farm size
- Farm ownership
- # days spent by hired labour (total)
- Gender & Region
- # People in household



#### **Differences between countries**

- IND:
  - Total input cost, cocoa farm size and regions are more important
  - Gender less important
- CIV: Ownership more important
- GH: Region less important

#### Discussions en petits groups: Veuillez vous choisir un sujet

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**Tailoring services for different farmers** 

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## Benefits of Diversification

Income generation

Increased resilience

Youth and female employment, including empowerment and income decision making

## Types of Diversification

#### **On-farm**

- Secondary crop-including intercropping, shade trees, or other crops
- Subsistence crops or family gardens
- Livestock production
- Value-add or by-products
- Agrotourism

#### Off-farm

- Entrepreneurial businesses
- Laboring
- Agro-services (pruning, spraying etc.)

## Scale & Partnership of Diversification





#### **AWALE Entrepreneurship Program:**

#### **Diversifying Incomes of Cocoa Households**

Living Income Community of Practice Workshop Abidjan, May 10, 2023

Fayelle Ouane **Country Director** 















#### **Content**

1. Project Summary & Results

2. Success Factors

3. How can AWALE's approach be scaled?

4. Testimonial: Ms Emilienne Djebou Desse

#### **Project Summary & Results**

#### **LOH DJIBOUA region**



| Period               | 03/2021- 02/2023 (Phase I); 03/23- 02/2025 (Phase 2)   |
|----------------------|--|
| Location             | Loh Djiboua region (Rural areas located in the departments of Divo and Guitry)   |
| Target Group         | 1400 direct beneficiaries surrounding cocoa cooperative COOP-CA SOCABB Support Women and Youth to diversify incomes through entrepreneurship training  |
| Results<br>(Phase I) | <ul> <li>1415 participants (88% women; 44% youth)</li> <li>56% Average Increase in Incomes (target 50%)</li> <li>175.2 US\$ Average Income / month / participant</li> <li>US\$125k Savings Mobilized</li> <li>5 new markets identified for groups through the cooperative support services</li> <li>46 functional savings groups supported</li> <li>Multiple Sectors Micro-Retail, Food Preparation &amp; Processing, Livestock</li> <li>Program Rol 6.1! (every \$1 program spend resulted in \$6.1 of financial benefits)</li> </ul> |

Source: National Institute of Statistics, Côte d'Ivoire

#### **Success Factors**

Proven Training Methodology: Training & Coaching

- Skills & Capital (Savings) combined
- Market Led Income Generating Activities: Multi-Sector Focus (Micro-Retail, Food Processing, Livestock, etc.)
- Gender Focus: working within the social and cultural dynamics of the household to promote increased agency and decision-making for women and youth
- Ecosystem Focus: include cocoa cooperative to support cocoa households to diversify incomes (opportunity for scale)

## How can AWALE's approach be scaled?

- Customer/industry demand for income diversification and entrepreneurship approaches being integrated into sustainability approaches and investments -> Cargill to pitch to its customers as part of income-focused programming recommendations
- Effectively managing/enabling the **shift in perception of income diversification** and skills **from a 'CSR' or 'community' pillar lens** to a 'supply chain' lens
- Support from partners (including IDH who are Cargill's strategic partner on living income) to magnify results and potential of the program in multi-stakeholder events and workshops
- Demonstration of Awale's effectiveness as part of package of interventions to increase cocoa farming household incomes –How can Awale help cocoa achieve broader rural development priorities & opportunities -> Awale 2.0
  - Linkages with the broad rural development ecosystem working on deepening skills development and opportunities in rural areas How can Awale/TNS/Cargill crowd in 'non-cocoa' financing and interest (i.e. accelerator, incubator, BDS type project funding) and work in other supply chains?

## Testimonial: Ms Emilienne Djebou Desse





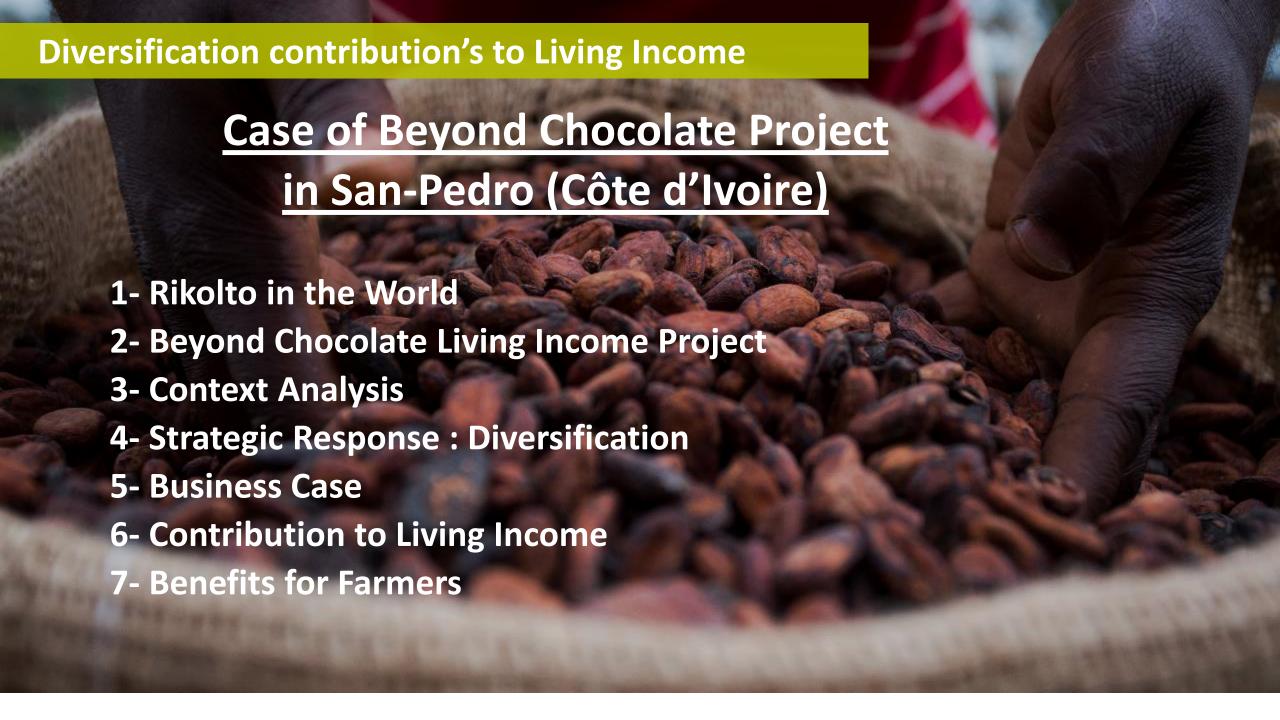


<u>Video</u>









#### Rikolto in the World

■ Belgian International NGO ☐ More than 50 years' experience in partnering with farmer organisations and food chain stakeholders across the World ☐ Present in 4 continents for 18 countries: Africa: 9 Latin America: 5 ❖ Asia : 3 **!** Europe: 1 ☐ Organized in 3 Programs : Coffee-Cocoa Rice **❖** GF4C ☐ 3 strategic focus domains : Sustainable Crop Production ❖ Market Inclusion **\*** Enabling Environment







#### **Beyond Chocolate Living Income Project**





**Productivity** 



Quality



Diversification



**Financing** 



Agroforestry



Price



#### **BC Living Income Project**



**3-year Project with consortium 7P** 



2 Communities



102 direct hh Beneficiaries i.e 1,015 people

## **Context Analysis**

#### Why Diversification for Living Income?

#### FAIRTRADE BELGIUM

#### **Fairtrade Study**

#### What is its contribution to the Living Income?

- Area: 5,3 hectares
- Productivity: 800 Kg/ha



#### KIT (Royal Tropical Institute) – 2017 Study

Without Living Income : + 70% of farmers



#### **Cocoa Barometer 2022**

Cocoa dependence : 80% of producers' incomes

#### **>** Beyond Chocolate Project's Context

- > Area: 2 3 hectares
- Productivity: 525 kg/ha
- Cocoa dependence : 80 90%
- Living income : 0%



## Strategic Response : Diversification

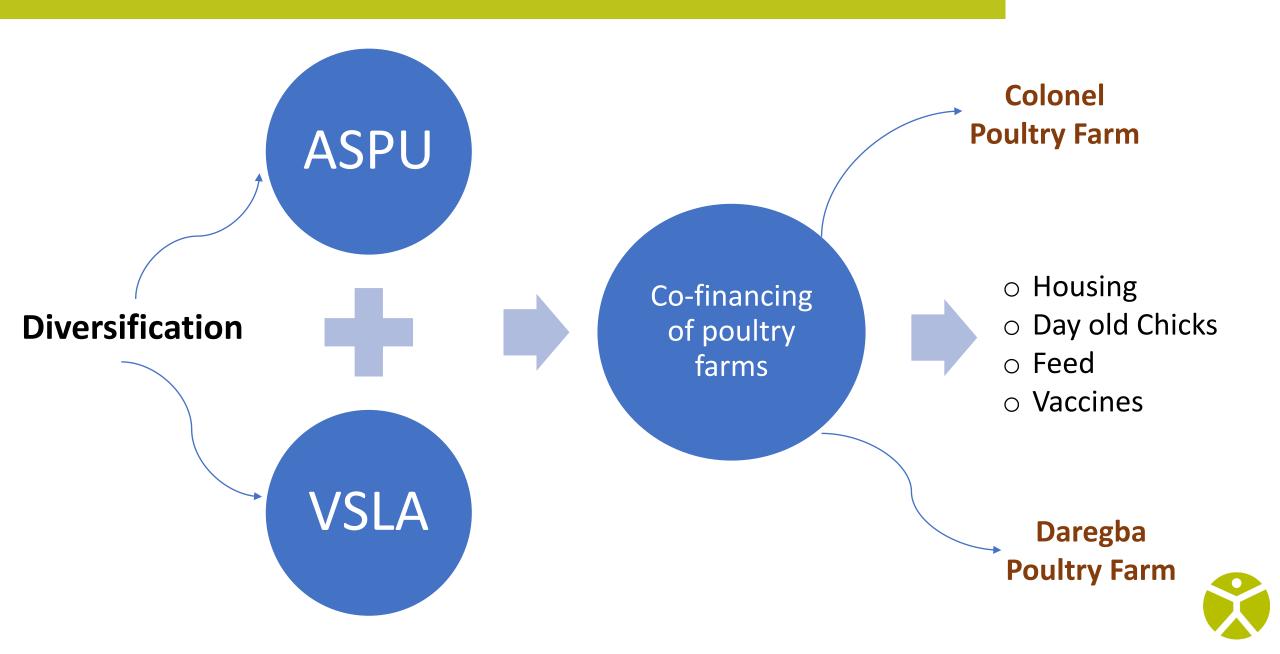
Harnessing the energy of young people and the ambition of farmers in the beneficiary communities by setting up:

1. Agricultural Service Provider
Units
"ASPU"

2. Village Savings and Credit
Associations
"VSLA"



## Diversification

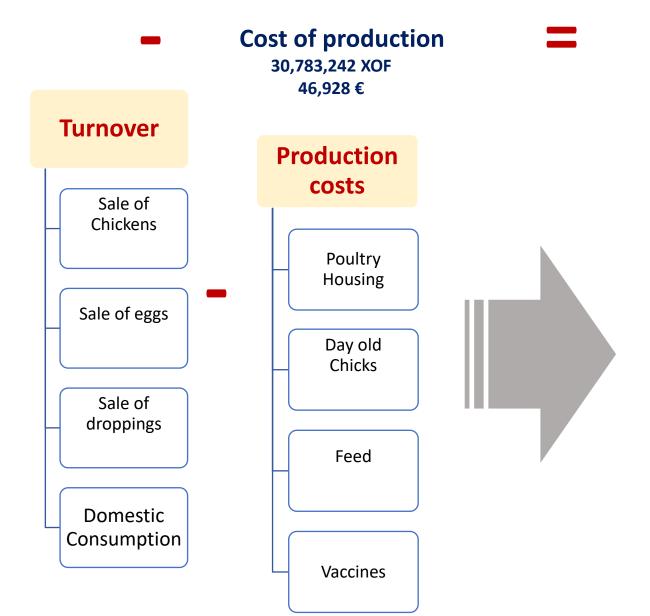




## **Business Case**

Turnover 34,908,226 XOF 53,217 €

1,150 Day old chicks over 18 months



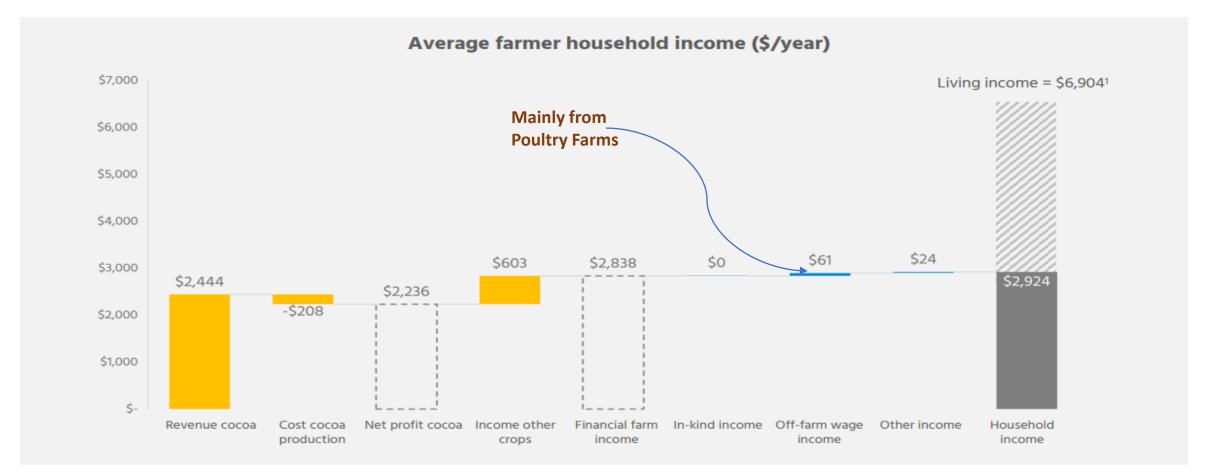
Net income 4,124,984 XOF 6,289 €



## **Contribution to Living Income**



#### LIVING INCOME ASSESSMENT I PRELIMINARY RESULTS





## Benefits for farmers

- Income Opportunities
- Contribution to food security
- Raw material for compost
- Source of funding for other diversifications
- Source of community development
- Development of poultry know-how



Rikolto staff with eggs platelets bought from Farmers' Poultry farmrs



# Head in the clouds and feet on the ground



#### THANK YOU!





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#### Pause cafe- cacao

16:30-16:45

## Dernières nouvelles de la politique de l'UE

#### **Présentateur:**

 Simon Gmeiner - Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)

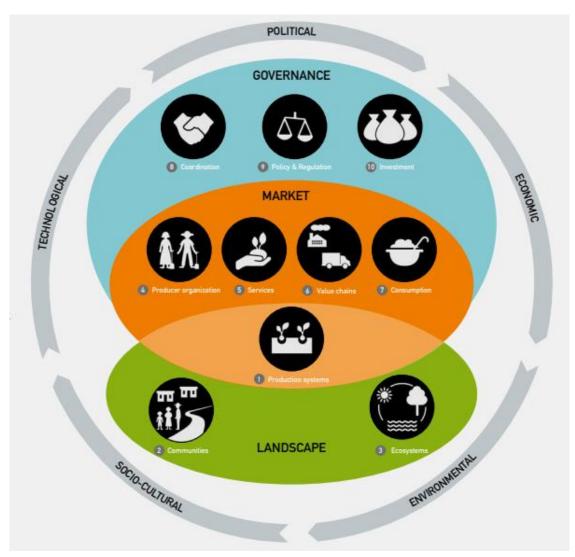




# Policy Debates and Regulation on Living Income and Living Wages

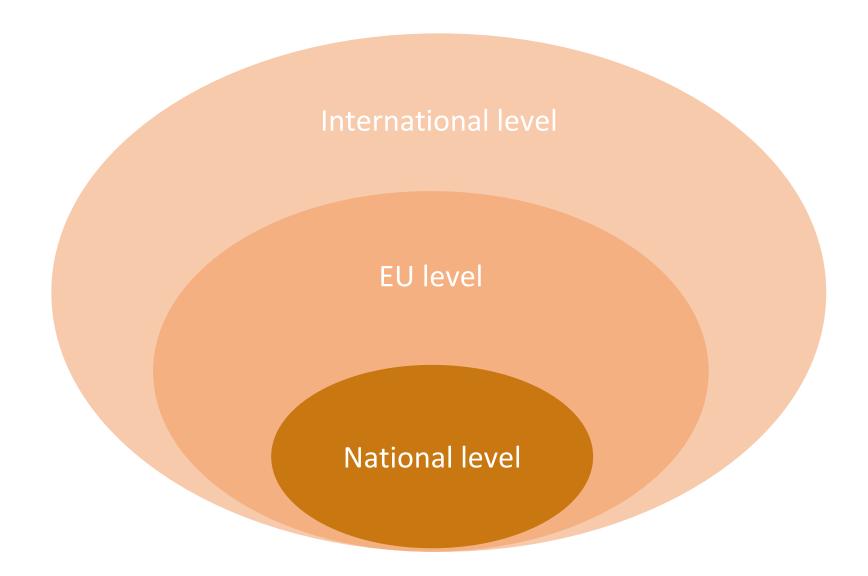


## Focus on policies and regulation





## INA Initiative for Sustainable Agricultural Supply Chains On which levels is LI/LW debated?





## National level

- An example from the German context



# Coalition Agreement of the German Government 2021-2025 (SPD, Greens, FDP)

"Together with trade unions, companies and civil society, we campaign for fair and formal working conditions and living wages worldwide."



## German Supply Chain Due Diligence Act (LkSG)

#### Comes into force from 1 January 2023:

- Goal: Establishment of human rights and environmental due diligence obligations for large companies with headquarters or branch offices in Germany.
- **Scope:** Companies with at least 3000 employees (from 1.1.2023). From 1.1.2024 for companies with at least 1000 employees.
- Focus on human rights due diligence
   (prohibition of forced labour, child labour, right to equal treatment, worker representation, etc).



# German Supply Chain Due Diligence Act (LkSG)

#### Focus on local minimum wages:

- "Prohibition of withholding a fair wage; the fair wage shall be at least the minimum wage established by applicable law and shall otherwise be determined by the law of the place of employment"
- Due diligence process: based on the OECD Due Diligence guidance – Risk-based analysis, preventive measures and remedial action



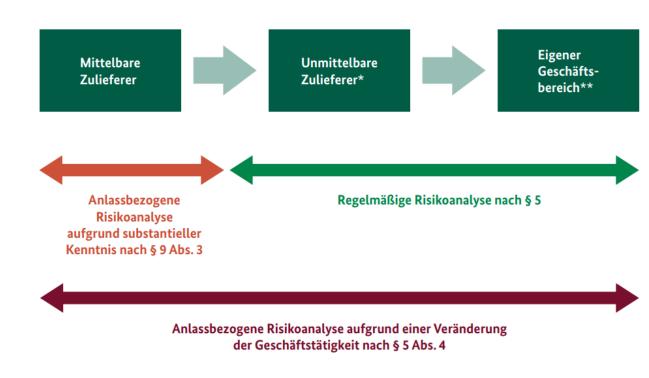


# German Supply Chain Due Diligence Act (LkSG)

#### Gradation of due diligence obligations:

- Stricter regulations apply in the own business unit and with direct suppliers than with indirect suppliers at the beginning of the supply chain
- Risk analysis has to be carried out regularly in own business unit and with direkt suppliers – only in specific cases with indirect suppliers

Ziel: ein angemessenes und wirksames Risikomanagement entlang der gesamten Lieferkette





## EU level

# IN∧ The European "landscape" on due diligence regulation

|          | Cross-sector and cross-thematic  | Thematic and/or sector specific   |
|----------|--|---|
| EU-wide  | Upcoming EU Directive on Corporate Sustainability Due Diligence (CSDDD)            | Upcoming EU regulation on deforestation-free products (EUDR) EU Timber Trade Regulation (EUTR) EU Regulation on Conflict Minerals |
| National | German Supply Chain Sourcing Obligations Act (LkSG)  French Loi de Vigilance, etc. | Dutch Child Labour Due Diligence Law, etc.  |



# Upcoming EU Directive on Corporate Sustainability Due Diligence

#### Legislative proposal from 23 Feb 2022:

- Goal: Define binding human rights and environmental due diligence obligations for companies active on the EU market in all sectors
- Envisaged scope: Companies with 500 or more employees and an annual turnover of at least €150 million on the EU market
- Risk sectors: Companies in risk sectors (agriculture, textiles, mining) with 250 or more employees and an annual turnover of at least €40 million on the EU market





# Upcoming EU Directive on Corporate Sustainability Due Diligence

#### Differences to the German Law:

- Instead of distinguishing between direct/indirect suppliers, the focus is on so-called "established business relationships" (criticism: definition unclear)
- EU legislative proposal forsees civil liability for companies
- The EU proposal explicitly protects living wages: "Violation of the prohibition of withholding an adequate living wage in accordance with Article 7 of the International Covenant on Economic, Social and Cultural Rights"

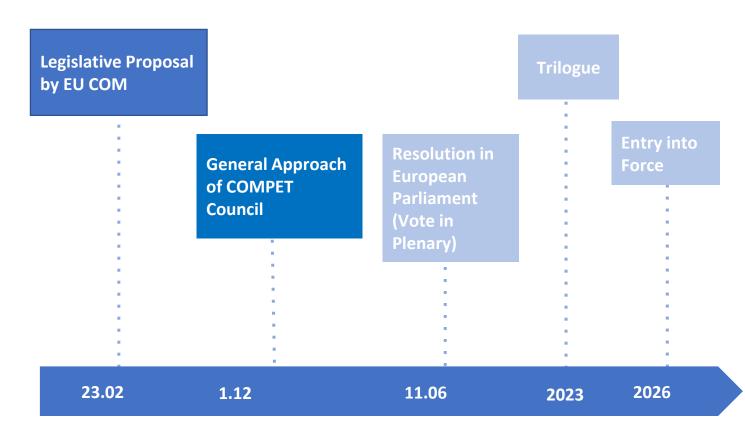
JURI Committee of the European Parliament asks for inclusion of living income for self-employed workers and smallholders in addition to living wages



### Initiative für nachhaltige Agrarlieferketten Timeline of the upcoming EU Directive on Corporate Sustainability Due Diligence (CSDDD)

Commissioner of Justice Didier Reynders presented the Commission's proposal for the directive on 23.02.2022

> **Directive** = to be translated into national law of Member States





## EU Member States: Joint Declaration on Living Income and Wages

#### Signed on 27 January 2021:

- Goal: Like-minded countries working to include living income and living wages in the upcoming EU Directive on Corporate Sustainability Due Diligence and to mainstream the concept in their development policies.
- Members: Germany (BMZ), Netherlands
   (MinBuZa Foreign Ministry) Belgium and Luxemburg will join in May 2023





#### **Joint Declaration**

by

the Minister for Foreign Trade and Development Cooperation of the Netherlands

and

the Federal Minister for Economic Cooperation and Development of the Federal Republic of Germany

regarding

**Living Wage and Living Income** 

27. January 2021





## International level

## INA International actors on living income and wages





# ILO: Starting to work on living income and living wage

- Previously: ILO work on living wages and living income was blocked by its tripartite decision-making structure – governments, labour unions and employers associations – where it was blocked by the employers
- ILO Project on Living Income and Wages: Germany (BMZ) and the Netherlands (MINBUZA) will fund a large-scale ILO Project to implement the LI/LW concept in the ILO's work
- ILO Brief on "The question of living wages" is released in October 2022, paving the way for the ILO to work on LI/LW in the future



October 2022

Setting adequate wages: The question of living wages

align.-tool.com



# ILO: New Director General Gilbert F. Houngbo

#### **Vision Statement:**

"A programme for universal social protection, based on the concept of the Social Protection Floor, with a special attention to universal health care and to the possibility of an evidence-based minimum living income for all;

## INA OECD: Upcoming Handbook on LI/LW for Companies

- BMZ funds the development of the handbook focussing on living income and wages the agriculture and textile sectors
- The publication will become an international framework of reference for companies to implement living income and wages based on the OECD risk-based due diligence process
- The development of the handbook is supported by an Informal Expert Group (IEG) consisting of key stakeholders and experts from the private sector, civil society, academia and governments



OECD handbook for companies to enable living incomes and wages in global supply chains

## Thank you!



Implemented by





## Merci!

**Stay Engaged!** 

Site Web sur le revenu decent : www.living-income.com

Groupe LinkedIn: <a href="https://www.linkedin.com/groups/13784101/">https://www.linkedin.com/groups/13784101/</a>

Questionne? Écrivez-nous à : <a href="mailto:livingincome@isealalliance.org">livingincome@isealalliance.org</a>

## The Living Income Community of Practice









#### En partenariat avec :

Living Income Thematic Group of Côte d'Ivoire

Working Group 8 of the Public-Private Partnership

Platform of the Conseil du Cafe Cacao



## The Living Income Community of Practice









Living Income Thematic Group of Côte d'Ivoire Working Group 8 of the Public-Private Partnership

Platform of the Conseil du Cafe Cacao



#### LEARNING WORKSHOP

**Group Statement** 

We recognise that to achieve impact on the living income of smallholder farmers at scale, multistakeholder action requires:



Private – Public Sector agreements



Aligned action among supply chain actors



Common learning & methodology