

Living Income Webinar Series

CLOSING INCOME GAPS

The cocoa sector advances on living income - updates on the floor price & living income differential in West Africa

22 November 2019

The Living Income
Community of Practice

Supported by the



Federal Ministry
for Economic Cooperation
and Development

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Deutsche Gesellschaft
für Internationale
Zusammenarbeit (GIZ) GmbH



Today's webinar facilitators



Sheila Senathirajah
ISEAL Alliance



Rita Mendez
ISEAL Alliance



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Cocoa, Ghana © Kate Fishpool for Fairtrade

The Living Income Community of Practice Objectives



Increase understanding
of living income
measurement and the
income gap



Identify and discuss
strategies for closing
the income gap



Share learning and
facilitate collaboration
between actors

Living Income Community of Practices is an alliance of partners dedicated to the vision of thriving, economically stable, rural communities linked to global food and agricultural supply chains.

For more information and to join the community
visit: www.living-income.com
Contact: livingincome@isealliance.org

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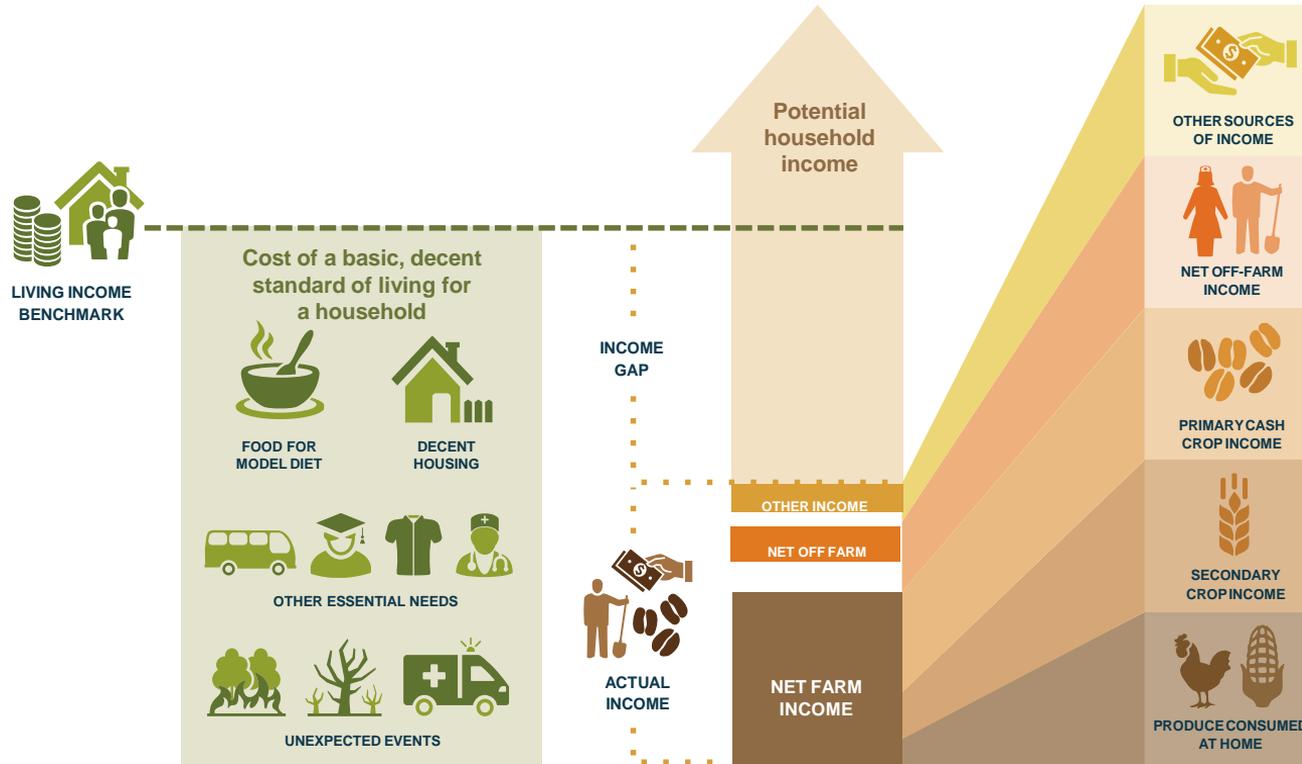


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The Living Income Story

The Living Income Community of Practice



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Today's guest speakers



Antonie Fountain
Managing director
VOICE Network



Regis Meritan
Head of Sector
Agricultural Growth
European Commission



Cocoa, Ivory Coast © UTZ CERTIFIED

Living Income Differential and the Floor Price



**Coherent
overall
strategy
beyond
price**



**Higher
floor
price**



**Guarantees
for money
to go to
the farmers**



Financial transparency Cocobod/CCC



Protect farmers AND forests



Child labour and human rights



Agricultural reform and supply management



More countries



Certifiers to match and surpass



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European Commission position on updates on the floor price & living income differential in West Africa

Regis Meritan

Head of Sector Agricultural Growth

European Commission



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Questions?



Community of Practice Updates

Webinar | Changing the terms of women's engagement in cocoa and coffee supply chains Thursday 28 November, 15.00-16.15h CET.

Webinar | Boosting Farmer Incomes in Agricultural Supply Chains, Mars Farmer Income Lab and Wageningen University - Wed, Dec 18, 2019 3:00 PM - 4:00 PM GMT.

[Event | Living income event 2020](#)

The Living Income Community of Practice will host our next in person workshop with the aim of facilitating conversation and driving for greater action and impact for farmer livelihoods. The workshop is open to all entities committed to learning on the topic and improving their own efforts towards delivering a decent standard of living. Find out more about the event: <https://www.living-income.com/living-income-event-2020>

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A freshly-opened cocoa pod, Nicaragua © Sean Hawkey for Fairtrade International

Thanks!



Stay informed!

Living income

Visit www.living-income.com and [Sign up to the living income community of practice mailing list!](#)

Living wage

<http://www.isealalliance.org/our-work/improving-effectiveness/global-living-wage-coalition>

[Sign up for glwc benchmark releases](#)

Questions? Email us at:

livingincome@isealalliance.org

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