

# Living Income Webinar Series

## CLOSING INCOME GAPS

The cocoa sector advances on living income - updates on the floor price & living income differential in West Africa

22 November 2019

## The Living Income Community of Practice

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Federal Ministry  
for Economic Cooperation  
and Development



Deutsche Gesellschaft  
für Internationale  
Zusammenarbeit (GIZ) GmbH



# Today's webinar facilitators



Sheila Senathirajah  
ISEAL Alliance



Rita Mendez  
ISEAL Alliance

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## The Living Income Community of Practice Objectives



Increase understanding  
of living income  
measurement and the  
income gap



Identify and discuss  
strategies for closing  
the income gap



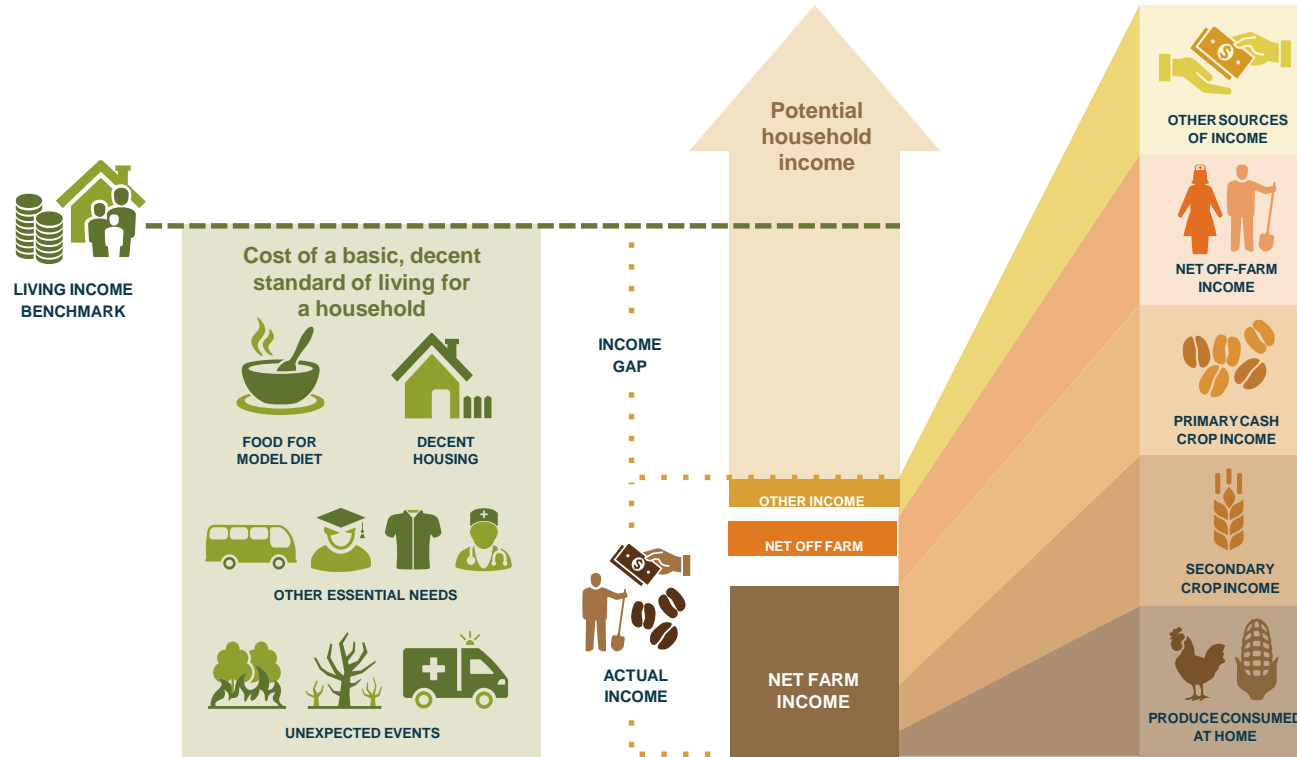
Share learning and  
facilitate collaboration  
between actors

Living Income Community of Practices is an alliance of partners dedicated to the vision of thriving, economically stable, rural communities linked to global food and agricultural supply chains.



# The Living Income Story

# The Living Income Community of Practice



For more information and to join the community  
visit: [www.living-income.com](http://www.living-income.com)  
Contact: [livingincome@isealliance.org](mailto:livingincome@isealliance.org)

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# Today's guest speakers



**Antonie Fountain**  
Managing director  
**VOICE Network**



**Regis Meritan**  
Head of Sector  
Agricultural Growth  
**European Commission**



Cocoa, Ivory Coast © UTZ CERTIFIED

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# Living Income Differential and the Floor Price



**Coherent  
overall  
strategy  
beyond  
price**



**Higher  
floor  
price**



**Guarantees  
for money  
to go to  
the farmers**



# Financial transparency Cocobod/CCCC



# Protect farmers AND forests



# Child labour and human rights



# Agricultural reform and supply management



# More countries



**Certifiers to  
match and  
surpass**



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**[antonie@voicenetwork.eu](mailto:antonie@voicenetwork.eu)**



# European Commission position on updates on the floor price & living income differential in West Africa

**Regis Meritan**

Head of Sector Agricultural Growth

**European Commission**

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# Questions?



# Community of Practice Updates

**Webinar | Changing the terms of women's engagement in cocoa and coffee supply chains Thursday 28 November, 15.00-16.15h CET.**

**Webinar | Boosting Farmer Incomes in Agricultural Supply Chains, Mars Farmer Income Lab and Wageningen University - Wed, Dec 18, 2019 3:00 PM - 4:00 PM GMT.**

## **Event | Living income event 2020**

The Living Income Community of Practice will host our next in person workshop with the aim of facilitating conversation and driving for greater action and impact for farmer livelihoods. The workshop is open to all entities committed to learning on the topic and improving their own efforts towards delivering a decent standard of living. Find out more about the event: <https://www.living-income.com/living-income-event-2020>

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A freshly-opened cocoa pod, Nicaragua © Sean Hawkey for Fairtrade International

Thanks!



# Stay informed!

## Living income

Visit [www.living-income.com](http://www.living-income.com) and [Sign up to the living income community of practice mailing list!](#)

## Living wage

<http://www.isealalliance.org/our-work/improving-effectiveness/global-living-wage-coalition>

[Sign up for glwc benchmark releases](#)

## Questions? Email us at:

[livingincome@isealalliance.org](mailto:livingincome@isealalliance.org)

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