

Living Income Webinar Series

Closing income gaps – an insight from the cocoa sector

13th June 2017



The Living Income Community of Practice

An open community of practice

Provide
guidance on
metrics and
measurement

Understand the
gap between
actual and living
income

Identify and
discuss
strategies for
implementation
to close the
income gap

Strengthen this community of practice
Sharing information about the efforts of different actors in this space

<http://www.isealalliance.org/LivingIncome>

<http://www.sustainablefoodlab.org/performance-measurement/tools-resources/living-income/>



New resource available & launch event




2017 Global Sustainability Standards Conference

27th June 2017 | 28th June 2017 | 29th June 2017,
World Trade Center, Zürich, Switzerland

Tuesday 27 June 2017

Towards a living income: standards, governments and businesses working together:

- Don Seville, Co-Director, **Sustainable Food Lab**
- Piera Waibel, Head Raw Materials & Sustainability, **Lindt & Sprüngli** (International) AG and Managing Director, Lindt Cocoa Foundation
- Noura Hanna, **UTZ**
- Gerd Fleischer, **GIZ**

Living Income Community of Practice

Towards a decent standard of living for smallholder farmers

Community of Practice (CoP) objectives:

- Provide methods and guidance on measuring and reporting information on actual and living incomes for smallholder farmers.
- Understand the gap between actual and living incomes.
- Identify and discuss strategies to help actors take actions that can contribute to closing income gaps.

What is the Community of Practice?

An alliance of organisations who want to see thriving, economically stable, rural communities linked to global agricultural supply chains. The goal of the CoP is to foster collaboration and support organisations in their journey towards improving farmer incomes, and enabling farmers and their families to achieve a decent standard of living.

Mailing List

Anyone interested in this topic can subscribe to this list to exchange experiences and knowledge with their peers. To sign up, please contact Adam Rome (adam@isealliance.org) or Marta Maireles (marta@isealliance.org).

Regular updates and resources

By being an active participant of this CoP you have access the latest information on tools and approaches for measuring actual income and developing living income benchmarks. You can also learn about the strategies different actors are implementing to close income gaps.

“Living income is the net income a household would need to earn to enable all members of the household to afford a decent standard of living”

Living Income Practitioners' Workshop, 2015

Who is in the community?




The CoP is open to any entity (companies, sustainability standards, civil society, platforms, governments, researchers and producer groups) interested and willing to explore the topic of existing and living incomes as well as strategies for closing income gaps.

Webinar series

Monthly webinars, where community members and guests present on relevant Living Income topics. Previous examples include webinars on poverty measurement tools and methodologies for calculating “fair” farm product prices. They also provide opportunities to connect with peers and work on joint action to this critical challenge.

Online portal

Where you will find information on upcoming events, recordings from past webinars and newsletters, blogs, reports, guidance, and resources for all Living Income projects.








Key Documents

Defining, Calculating and Using a Living Income Benchmark in the Context of Agricultural Commodities: www.isealliance.org/online-community/resources/defining-calculating-and-using-a-living-income-benchmark-in-the-context-of-agricult

Workshop report: Operationalizing Living Income: www.sustainablefoodlab.org/wp-content/uploads/2016/04/June-16-living-income-workshop-report-3.pdf

Meeting report: Living Income - A Discussion on Methodology and Use: www.isealliance.org/online-community/resources/meeting-report-living-income-a-discussion-on-methodology-and-use-may-2015

Today's speakers



Antonie Fountain
Managing Director
VOICE Network



Marta Maireles
Associate Manager,
Impacts
ISEAL



Stephanie Daniels
Senior Program
Director
Sustainable Food Lab