



HEIFER APPROACH TO CLOSE THE GAP BETWEEN ACTUAL AND LIVING INCOME

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OUR MISSION

**WE WORK WITH COMMUNITIES
TO END HUNGER AND POVERTY,
WHILE CARING FOR THE EARTH.**

AGENDA

I. Living Income Benchmark

II. Actual Income

III. Closing the gap

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INTRODUCTION

The goal:

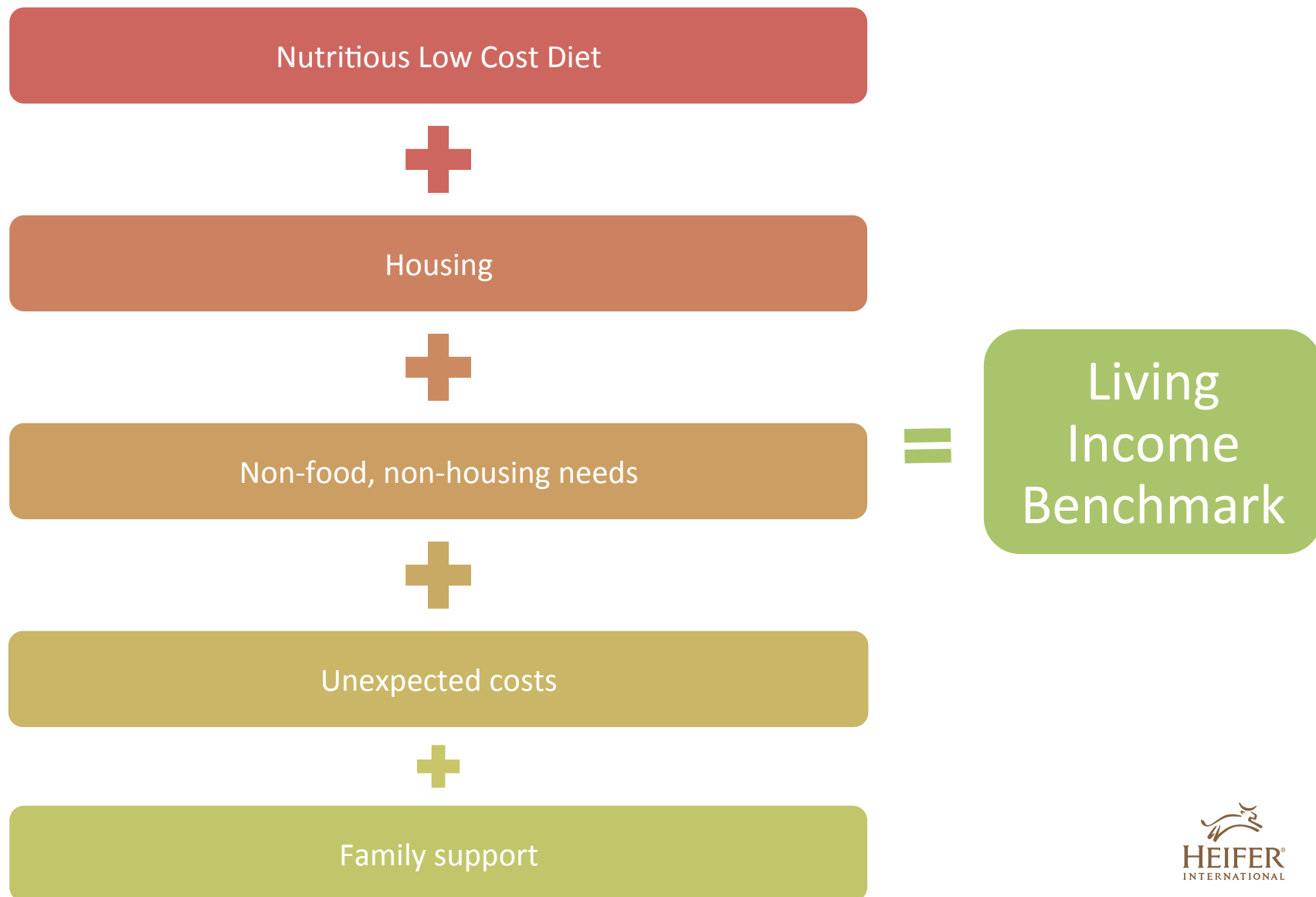
By 2020 Heifer International will have helped 4 million households in the places where we work- who currently experience extreme hunger and poverty- secure **annual living income** that takes them out of poverty to resilient, self-reliant lives

INTRODUCTION

- **Living Income:** A living income is all the income of a household earned/generated or transferred whether cash or in-kind, sufficient to enable all members of the household to afford a decent standard of living.

Attributes of decent standard of living include a nutritious diet, housing, education, health care, transport, clothing, communication provision for unexpected events and external support.

LIVING INCOME BENCHMARK



AGENDA

I. Living Income Benchmark update

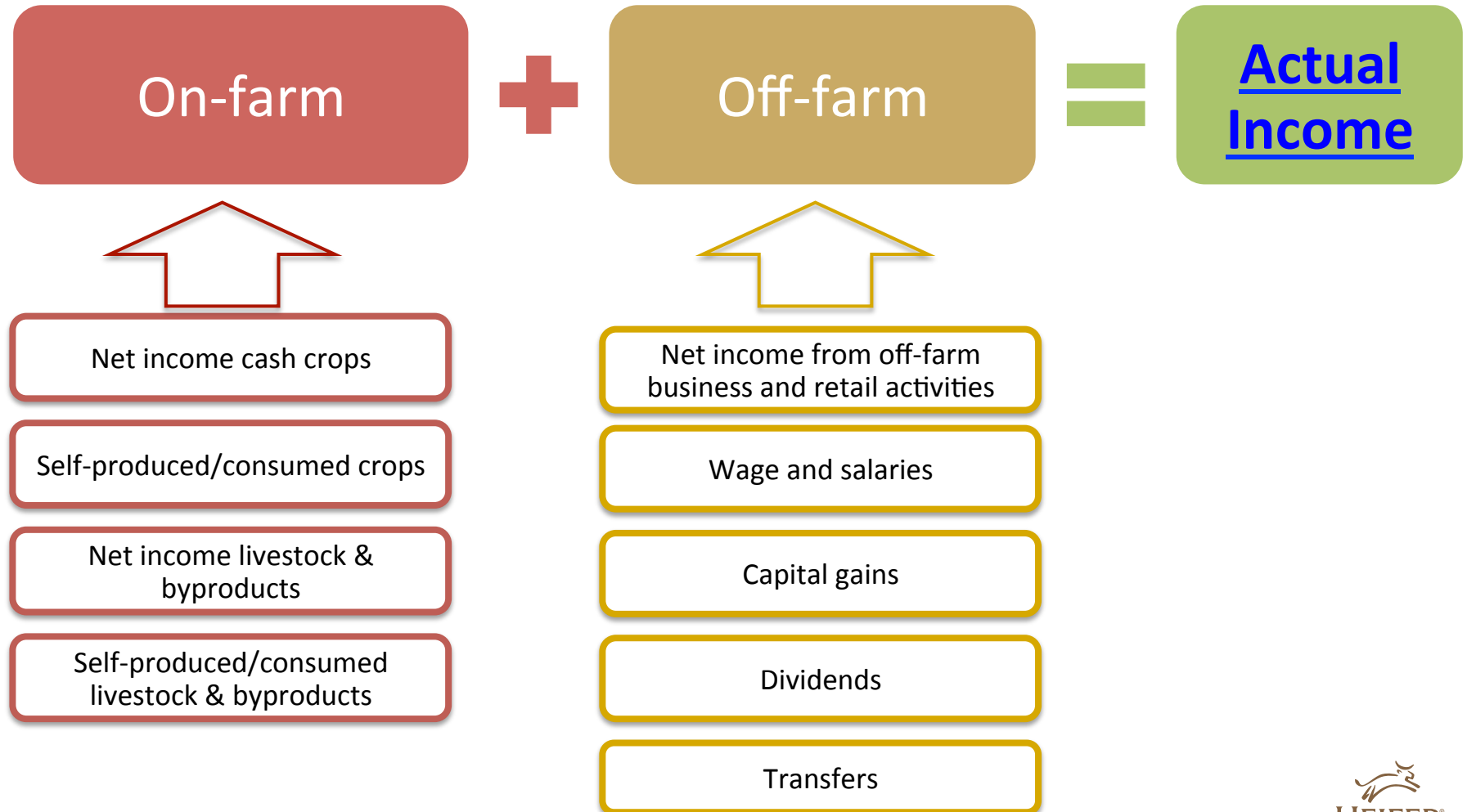
II. Actual Income

III. Closing the gap

ACTUAL INCOME

Monitoring actual income to identify the households' economic capacity to access the standards of living determined by Living Income benchmark

ACTUAL INCOME



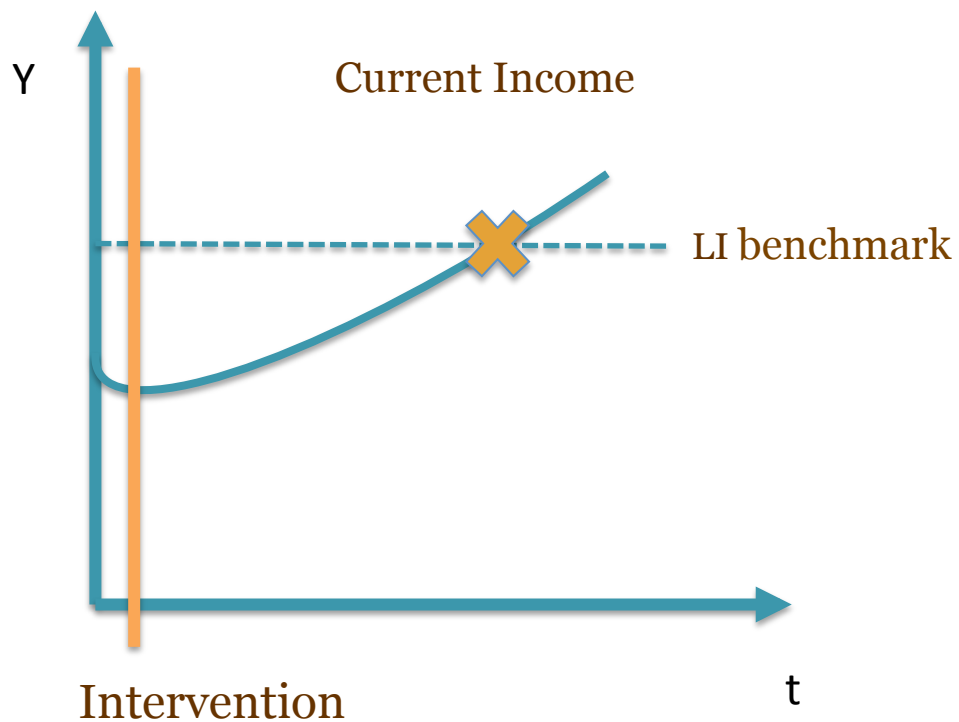
AGENDA

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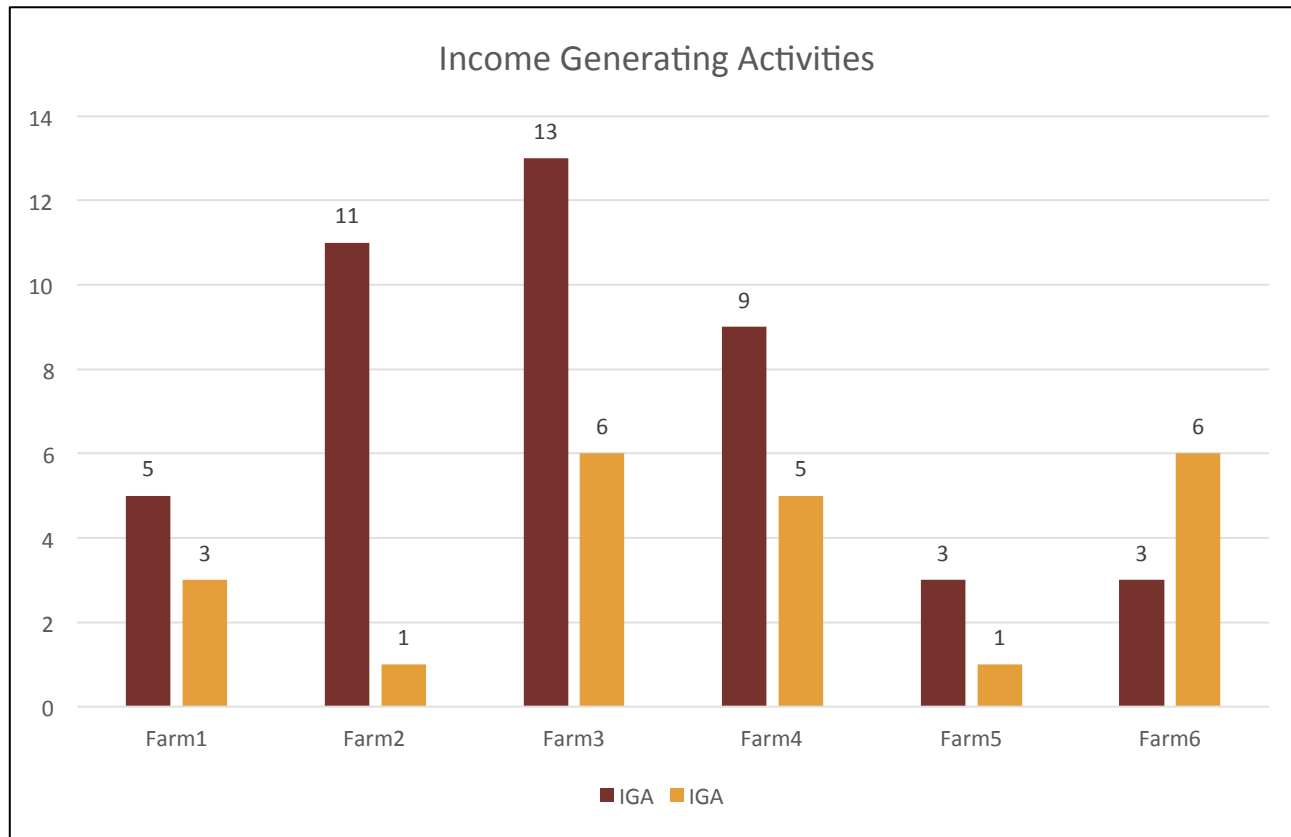
II. Actual Income

III. Closing the gap

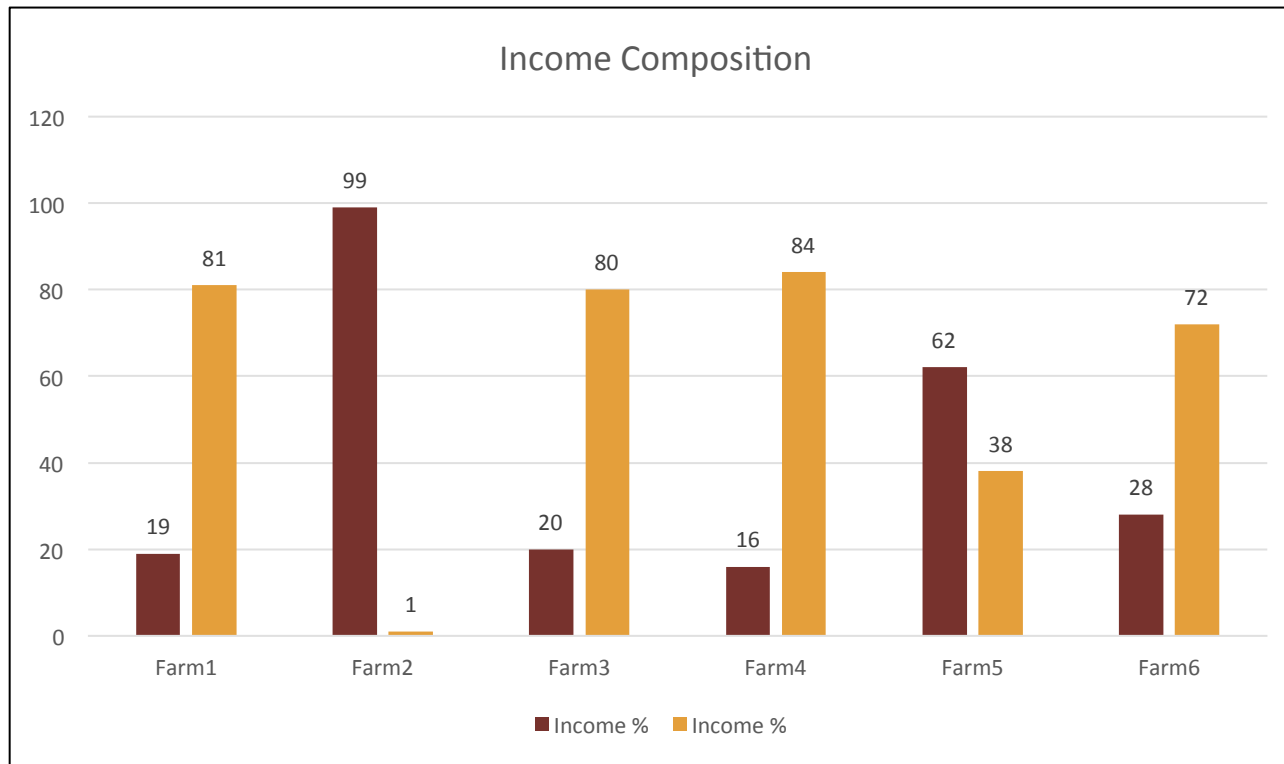
CLOSING THE GAP



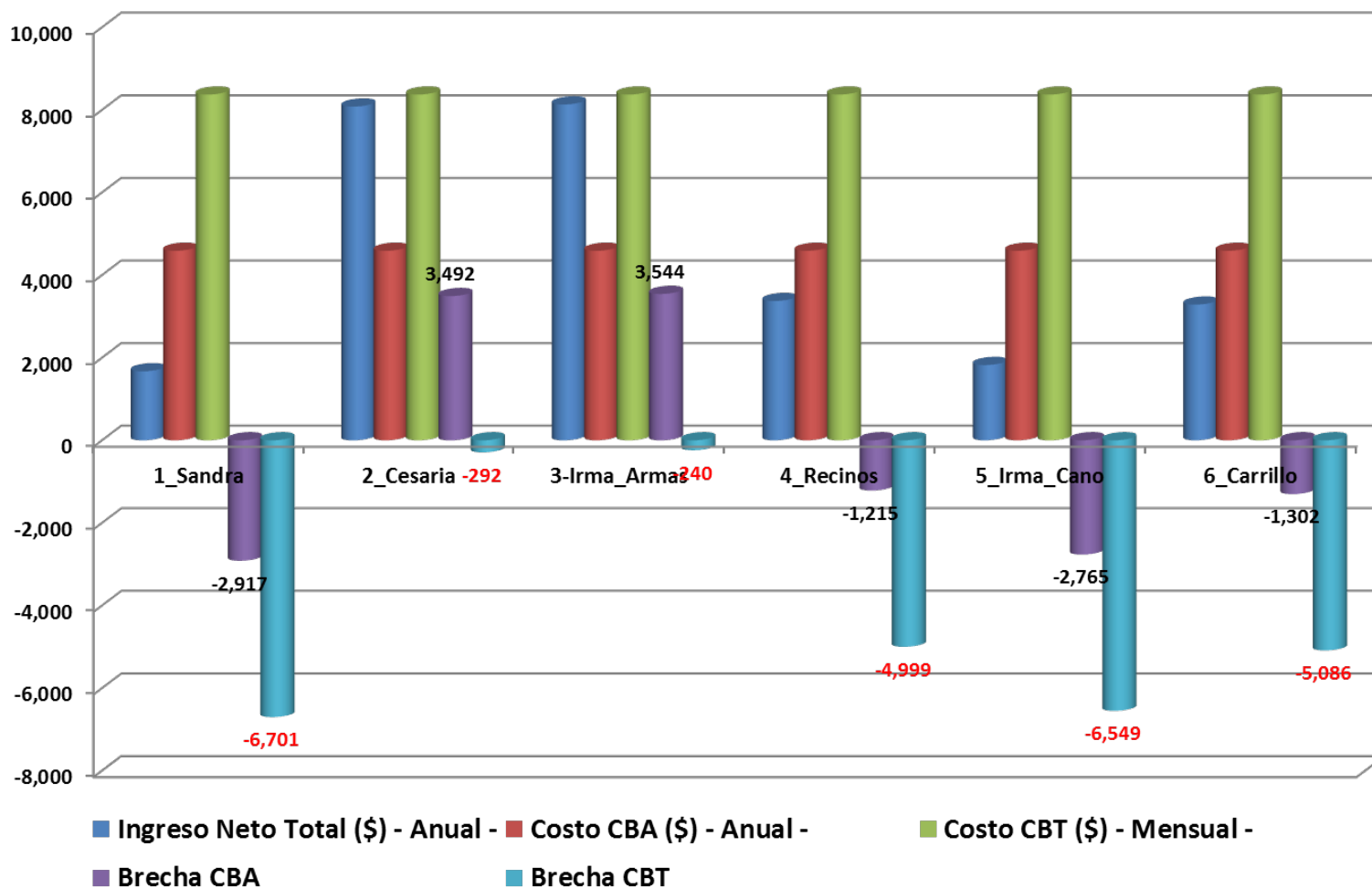
CASE STUDY



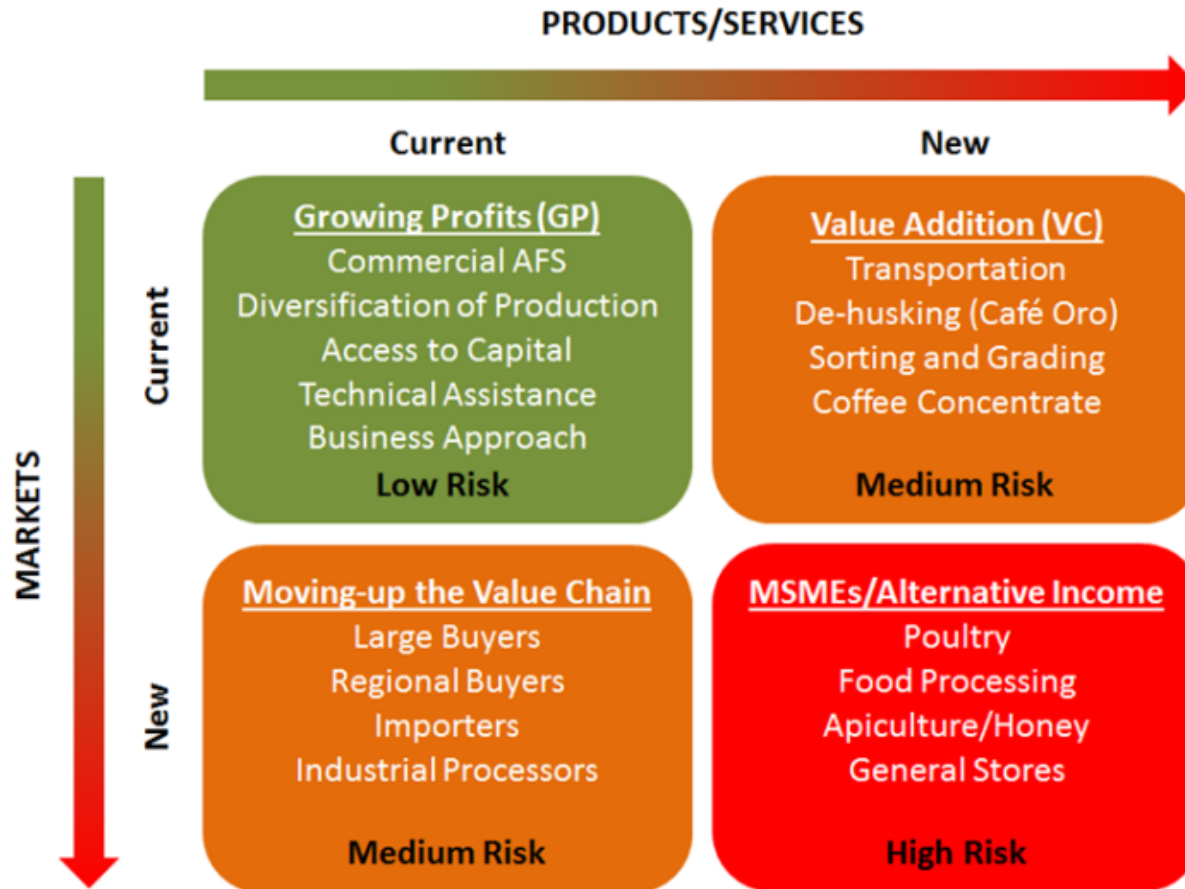
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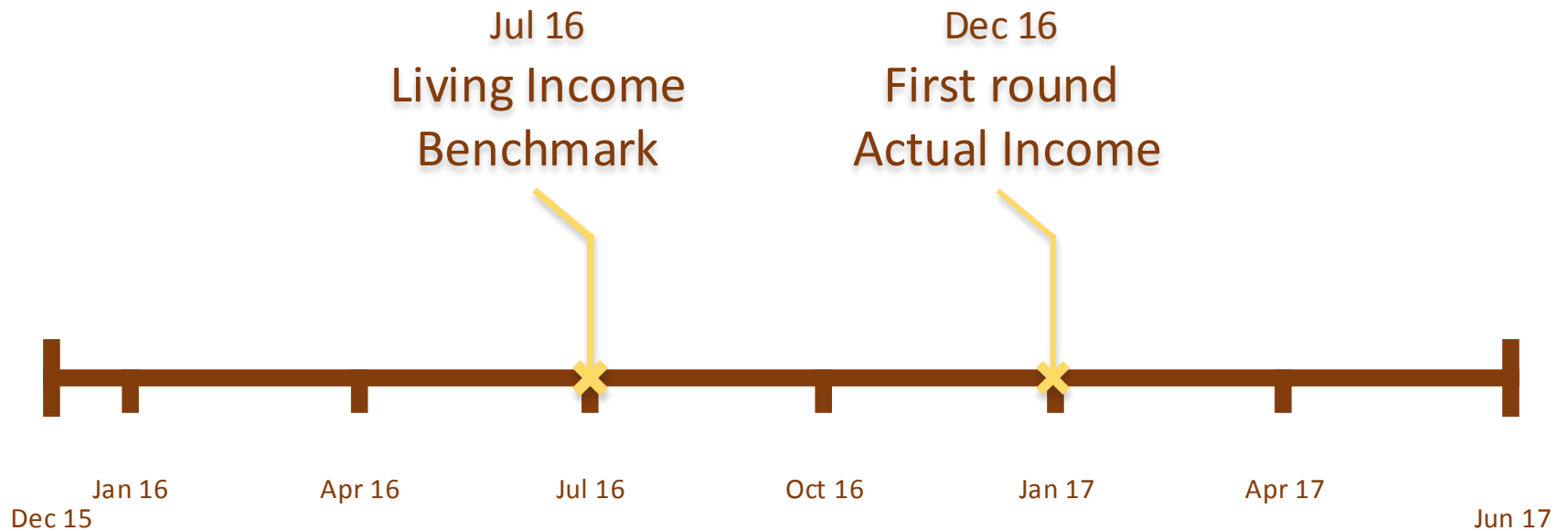
CLOSING THE GAP



CASE STUDY



LIVING INCOME & ACTUAL INCOME





THANK YOU