

# LICOP Coffee Learning Journey

November 5th-6th, 2024 – Caldas, Colombia

Registration link: <https://foodlab.wufoo.com/forms/licop-coffee-learning-journey/>



## Overview

Learning journeys are an opportunity to see and connect with what's happening “first hand” and to speak directly to producers and their communities. This learning journey will have approximately 15-20 attendees, representing diverse supply chain stakeholders, including coffee companies, buyers, and implementing organizations.

LICOP is partnering with Keurig Dr Pepper and Canadian coffee importer company RGC, as well as IDH, Nespresso, and Colombian trader Cafexport to showcase coffee farms and cooperatives in Caldas, Colombia, where they are currently implementing a mix of approaches to raise incomes of smallholder coffee farmers.

## Goal

Open, honest dialog to better understand challenges and opportunities for living income initiatives for coffee farmers in Colombia and Latin America more broadly.

## Key themes

- Developing intervention programmes with a community focus
- Tackling income gaps with very small producers: farmer support for coffee, income diversification opportunities, food security initiatives and innovative trading relationships
- Understanding how farm workers and living wage fit into a living income approach.

## Cost

\$400 per attendee for all on-ground expenses (transportation, food, hotel, translation, etc.). This does not including the flights between Bogota and Pereira (~\$50). This trip costs already includes a partial trip subsidy from LICOP.

## High-level itinerary

### Tuesday, November 5th

- Flight from Bogotá to Pereira, AVIANCA leaving Bogotá at 6:00am (AV9419)
- Visit coffee farming households in Riosucio, members of Alto Occidente cooperative, beneficiaries of LA VEREDA project, and meeting with coffee workers beneficiaries of LAS MANOS del cafe project. Both projects work with RGC Coffee and Keurig Dr Pepper.
- Overnight in Riosucio

### Wednesday, November 6th

- Visit coffee farming households in San Lorenzo, working with IDH and CafeExport, supported by Nespresso
- Flight from Pereira to Bogata, AVIANCA leaving Pereira at 6:16pm (AV 9418)