

LICOP Learning Journey

November 16th-18th 2026 – India

Registration link: <https://foodlab.wufoo.com/forms/licop-india-learning-journey/>



Overview

Learning journeys are an opportunity to see and connect with what's happening "first hand" and to speak directly to producers and their communities. Each learning journey will have approximately 15-20 attendees, representing diverse supply chain stakeholders, including brands, traders, NGOs, implementing organizations, and governments. LICOP is offering two different simultaneous trips, one to Uttar Pradesh and one to Madhya Pradesh. LICOP will do its best to accommodate attendees' preferences between the two trips, while ensuring that each trip has diverse stakeholders.

Goal

Open, honest dialogue to better understand challenges and opportunities for living income initiatives for smallholder farmers, with a focus on India and lessons for beyond.

Key themes

- Living income in rotational cropping systems
- The link between regenerative agriculture and farmer income
- Jurisdictional, landscape, and supply shed approaches
- Youth, gender, value added processing, farmer owned enterprises and more!

Cost

\$325 per attendee for all on-ground expenses (transportation, food, 2 nights hotel, farmer gifts, etc.). This does not including round trip flight between New Delhi and learning journey locations (~\$100-\$120).

Sample itinerary

Below is the high-level itinerary for the Uttar Pradesh trip (Madhya Pradesh trip structured similarly)

Monday, November 16th

- 7:25am flight from New Delhi to Lucknow
- Visit a farmer-owned enterprise, focused on market linkages and value addition for grains as a pathway to higher farmer incomes

Tuesday, November 17th

- Visit different farmers and supply chain stakeholders in the Mars Shubh Mint program, focused on climate-smart agriculture and living income in a rotational crop system

Wednesday, November 18th

- 9:15am flight from Lucknow to New Delhi