

# Living Income Work in Asia

In November, 2024, the Living Income Community of Practice hosted the Pathways for Income Improvement: Unlocking Opportunities for Smallholders in Asia workshop in Jakarta, Indonesia. The workshop brought together 100+ living income practitioners from NGO's governments, businesses, and producers to deepen engagement and share learnings on living income in Asia.

Insights presented in this report draw on examples collected throughout the year, in addition to the contributions received during the workshop carried out on living income in the region.

## Strategies to close the income gap



Production & Quality



Prices & Trading Practices



Landscapes & Community Development



Sector & Government Policy



## Sectors identified



Coffee



Cocoa



Rice



Palm oil



Spices

**The Living Income**  
Community of Practice

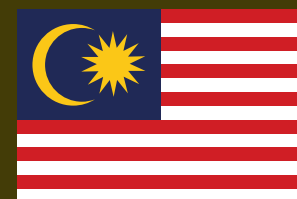
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## Indonesia



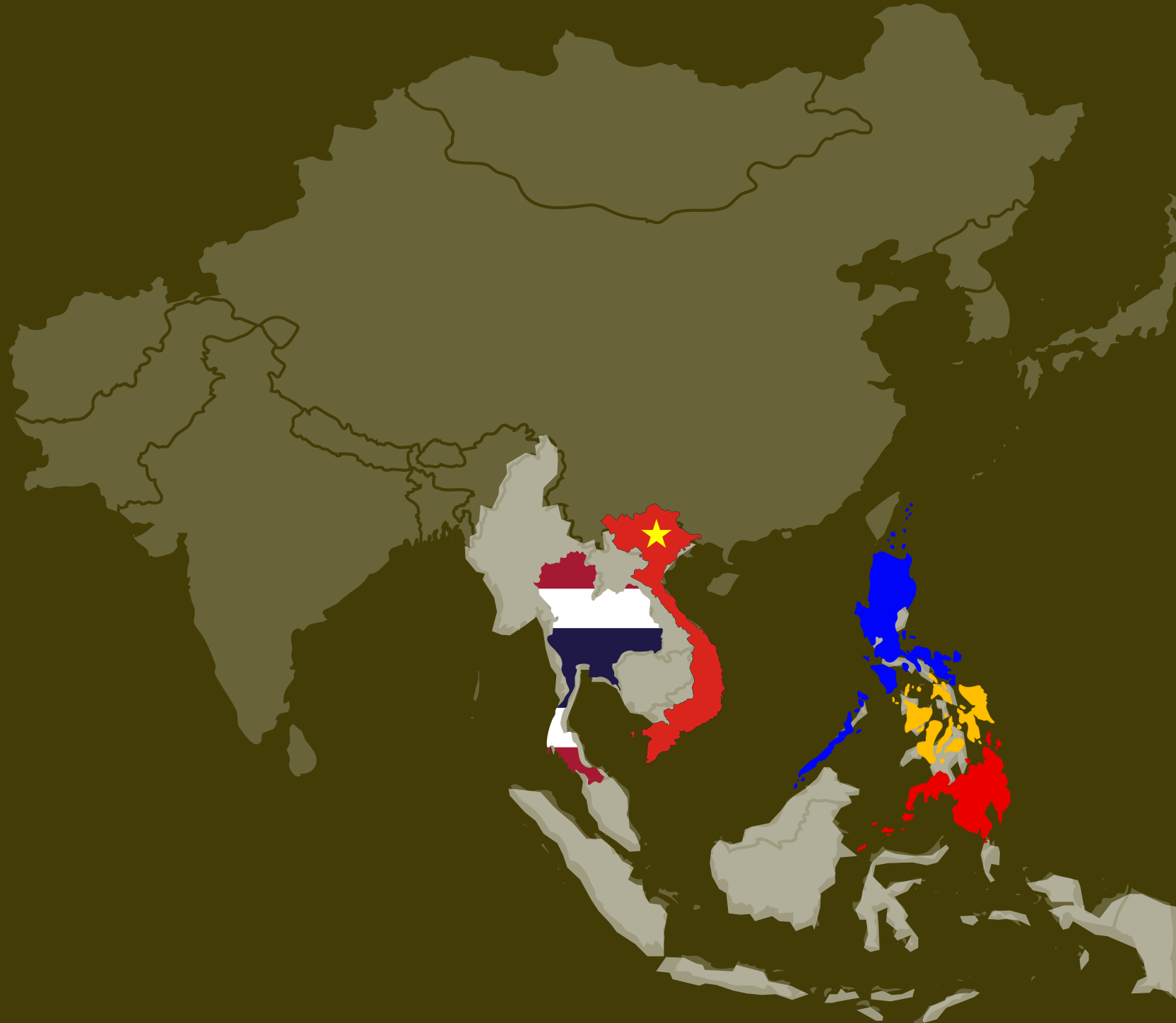
- **Cocoa | MARS, USAID & I4DI** – [MARS Supports the Sustainable Living Income of 9,000 Cocoa Farmers in Indonesia through the Active Program](#)
- **Cocoa | WUR, GIZ, LICOP** – [Towards a living income for cocoa producers in Indonesia](#)
- **Coffee | Fairtrade** – [Living Income Reference Price for Coffee from Aceh](#)
- **Coffee | GIZ** – [Living Income Benchmark and Actual Income Assessment of Coffee Farmers in Bandung District, West Java](#)
- **Coffee | GIZ, Nestle** – [Coffee++](#)
- **Coffee | Nestle & Sustainable Food Lab** – [Nescafé Plan's evolutionary journey towards living income and regenerative agriculture in Indonesia](#)
- **Palm oil | Earthworm Foundation** – [Riau Landscape, Indonesia](#)
- **Palm Oil | Solidaridad** – [Palm Oil Barometer 2025](#)
- **Pepper | Fairfood** – [A sustainable future for pepper with aGROWforests](#)
- **Spices | Sustainable Spices Initiative** – [Application of Regenerative Agriculture in Kulon Progo, Yogyakarta,](#)

## Malaysia




- **Palm Oil | Solidaridad** – [Palm Oil Barometer 2025](#)

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## Philippines



-  **Coffee | GIZ, Nestle – Coffee++**
- **Coffee | Phillipine Coffee Board – Coffee sector tackles Living Income challenge (event summary)**



## Vietnam



-   **Coffee | WUR – Return on household labour: a means to accelerate the path to a living income for smallholder coffee farming households**
- **Rice | GIZ – Green Innovation Centre for the Agriculture and Food Sector in Vietnam**
- **Rice | Rikolto – Sustainable and inclusive rice in Vietnam**

## Thailand



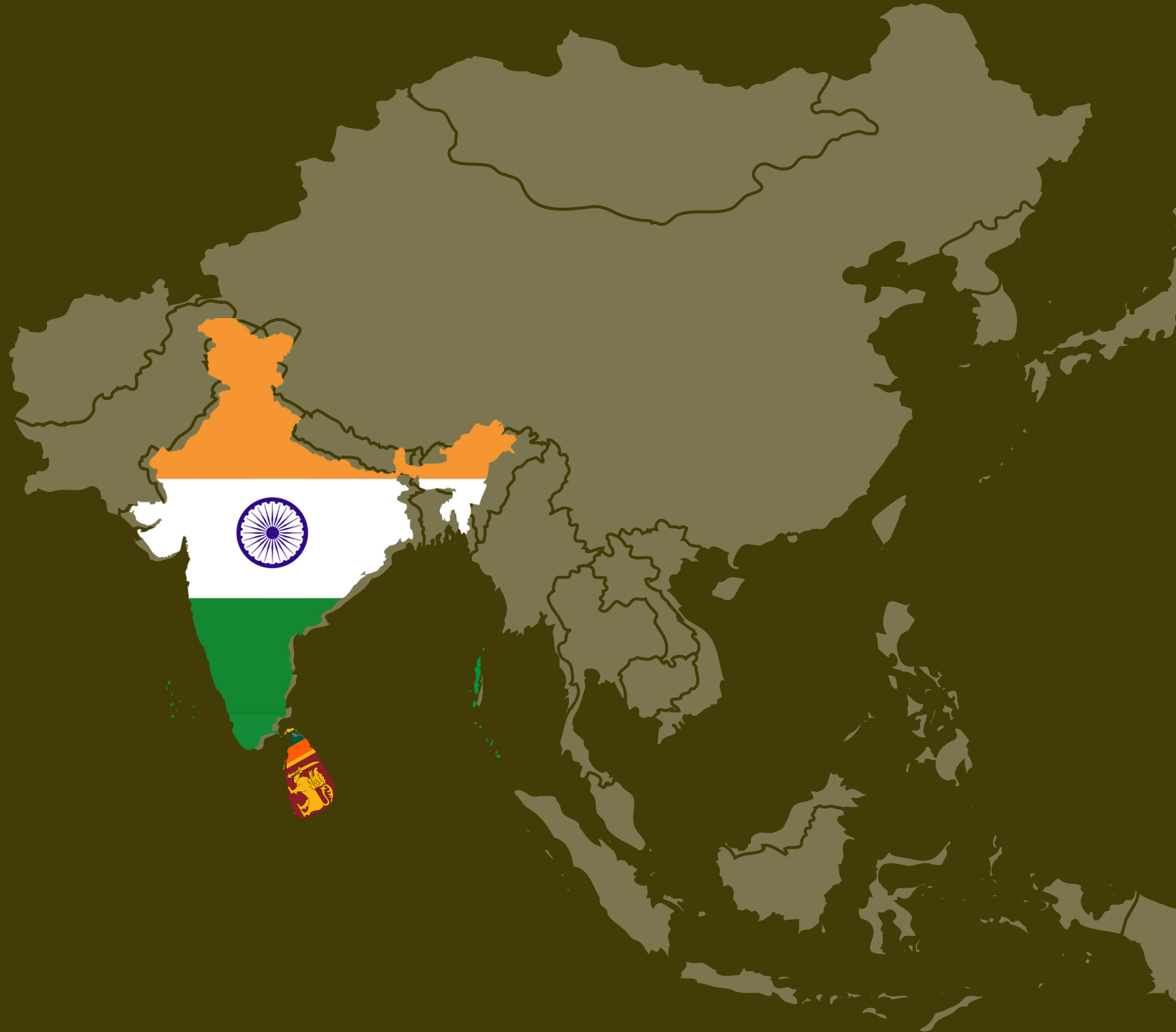
-   **Coffee | GIZ, Nestle – Coffee++**
- **Palm Oil | Solidaridad – Palm Oil Barometer 2025**

## Southeast Asia



- **Cocoa & Coffee | Rikolto – Sustainable Cocoa and coffee, living income the cornerstone of resilient farming communities**

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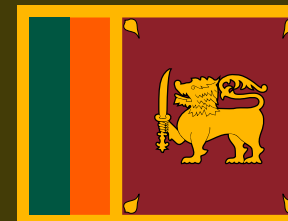


## India



- **Chili** | ITC Limited, IDH – [Living Income Project in Andhra Pradesh, Telangana, and Karnataka, India](#)
- **Turmeric** | Nedspice and Fuchs Gruppe – [Pragati Project in Andhra Pradesh, India.](#)
- **Mint** | MARS – [How Shubh Mint Improves Farmer Livelihood, Even Amid COVID-19](#)

## Sri Lanka



- **Spice** | The Yogi Foundation, Verger – [When Farmers Flourish, Everyone Thrives: Climate-Resilient Spice Production in Sri Lanka](#) (The Yogi Foundation & Verger)
- **Coconut** | Fairtrade NAPP – [Living Income Reference Price for Coconut from Sri Lanka](#)

## Asia



- **Cocoa** | IDH, WUR, VOICE Network – [The cocoa income inventory \(CII\)](#)
- **Cocoa** | Voice Network – [Cocoa Barometer 2025](#)
- **Coffee** | ICO – [Beyond Coffee: Towards a circular economy in coffee](#)



## Organisations that shared their work on living income during the workshop include:

[Learn more about the workshop here](#)



# PATHWAYS FOR INCOME IMPROVEMENT: UNLOCKING OPPORTUNITIES FOR SMALLHOLDERS IN ASIA

Hosted by:

## The Living Income Community of Practice

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