Pathways to Income Improvements in Asia: Addressing Barriers and Unlocking Opportunities



Summary



Cards

Share what work you are doing on income improvement (organization name/ sector/ type of work-measurement,Ll study, strategies/ Link website)?



Nescafe is building farmer resilience and supporting progress towards a living income in Indonesia. Under the Nescafé Plan, it is helping farmers to adopt regenerative agriculture practices that make their farms more resilient to droughts and flooding. The measures also improve soil fertility which helps enhances farmers income and livelihoods overall. https://www.nestle.com/sustainability/human-rights/living-income



Supporting the work of LICoP.



Fairtrade International /LIRP estimates for different products: https://reference-prices.fairtrade.net/countries Anonymous 11 Jun 0 0 0 Akvo - working on measurement and data analysis of living income data throughout the region. **Determining living income prices** Ebook: How to measure the income of smallholder farmers https://datajourney.akvo.org/ebook-how-to-measure-the-income-of-smallholder-farmers

Anonymous









11 Jun

Solidaridad: Advocating for import regulations to include the right to a living income. See for example: http s://www.solidaridadnetwork.org/publications/solidaridad-supports-letter-calling-for-eu-lawmakers-to-suppo rt-the-right-to-a-living-income-in-the-csddd/

Anonymous









11 Jun

Business Support services Freelancer

Prof Amb MBE Shainul Bhanji PhD









11 Jun

https://bettercotton.org/documents/better-cotton-living-income-project-insights-from-india-summary/ -Better Cotton's living income study carried out in the states of Telangana and Maharashtra with the goal of defining living income benchmarks and understanding the gaps between actual incomes and living incomes in these regions.

Anonymous







Food Economy Group (FEG Consulting) is a technical service provider specialising in the Household Economy Analysis methodology, which is method that captures 12 months of cash incomes from all sources, 12 months of expenditures on all categories, and 12 months of all food sources by type and amount - all data disaggregated by socioeconomic group (eg. very poor labourers, poor small farmers, smallholders and "middle" category, better off smallholders.). www.foodeconomy.com **Gavriel Langford**

Anonymous









11 Jun

Anup Kumar Dey, Independent Consultant helping non-for-profits to implement livelihood projects and increase per-capita income. Currently, helping Coffee FPO, Government of Andhra Pradesh India to build their brand and increase their income by product development. LinkedIn - https://www.linkedin.com/in/theakdey

Anonymous









11 Jun

Ethical Trading Initiative (ETI): responsible purchasing practices (incl sustainable costing & fair distribution of risk) https://www.ethicaltrade.org/insights/resources/common-framework-responsible-purchasing-practi ces-food Working with food retailers & stakeholders to address this in specific sectors/ commodities (e.g. seafood). Freedom of association. Anonymous 11 Jun 0

Transform Trade is: Pushing for supply-side mandatory living income measures; empowering farmer groups in East Africa and South Asia to get the tools and skills they need to negotiate better contracts and prices; training/facilitation for farmer certification

Anonymous







11 Jun

GIZ Indonesia: LI benchmarks, gap analysis and action/ strategy plans facilitated for Central Sulawesi cocoa farmers and West Java coffee farmers; multistakeholder approach involving farmer communities, local/ regional/ national government reps and private sector

Anonymous







11 Jun

Akvo designed an approach to calculating living income and the living income gap using a survey that could be conducted in less than 30 minutes. The data was collected among a sample of 75 small scale farmers. We consulted all partners involved in order to develop a lean income measurement survey that excluded irrelevant questions while tailoring the answer options for farmers. In the next phase, we calculated the living income gap using the Consumer Price Indices (CPI), inflation rate, and the OECD modified equivalence scale. We analysed the gap by disaggregating the data on farm size and type of coffee. https://akvo.org/stories/east-africa/establishing-a-living-income-baseline-for-coffee-farmers/

Anonymous







11 Jun

Example in Indonesia, palm oil sector: https://www.proforest.net/what-we-do/projects/the-sungai-linau-land scape-conservation-and-livelihoods-programme-slp-14172/

Anonymous









11 Jun

Currently exploring the concept of living wage within the palm oil sector with a particular emphasis on its applicability and implications for smallholders

Roshen (Earthworm Foundation)









11 Jun

GCP Collective Action Plans for Farmer Prosperity in Vietnam and Indonesia with the Country Platforms GCP Vietnam and Sustainable Coffee Platform of Indonesia (SCOPI) - to align the sector and catalyze collective action on pre-competitive strategies to increase farmer income, particularly focused on the income drivers of increasing yields, decreasing costs of production, and increasing income diversification

Anonymous









11 Jun

Yayasan Aceh Hijau with Anker Research Institute conducted Living income among small Robusta coffee producers in West Lampung district, Indonesia in 2023. the report can be accessed here https://www.ankerresearchinstitute.org/indonesia-benchmark/livingwage-nonmetroargentina-2020-emhn8-6 k6ew-59zrl-bpbkr-gr7r6-x8622-nzd3d-58wfp-lz5gw-d26te-fjan8-xtc8d

Syarifah Marlina AlMazhir-Yayasan Aceh Hijau







11 Jun

SRP is ongoing introduce this LI in our members and try to embed in our standard. Nevertheless, we learned it requires more analysis, data and in the end requires awareness to all rice supply chain, especially producers. We are supported by our one of our Members through Mars Ambassador Program. Which the work start in Thailand, we may replicate to other countries. More info on MAP: https://www.mars.com/news-and-stories/articles/mars-ambassador-program

Anonymous









11 Jun

Yayasan Aceh Hijau with Anker Research Institute conducted A Living income among Small Arabica Coffee producers in Aceh Province, Indonesia in 2024. the report can be accessed here:

https://www.ankerresearchinstitute.org/indonesia-benchmark/livingwage-nonmetroargentina-2020-emhn8-6 k6ew-59zrl-bpbkr-gr7r6-x8622-nzd3d-58wfp-lz5gw-d26te-fjan8-xtc8d-ba3nn

Syarifah Marlina AlMazhir-Yayasan Aceh Hijau









11 Jun

At Professet we are looking at where Living Incomes fit into the wider guestion of livelihood sustainability for all the actors, within and beyond commodity supply chains, in production landscapes. And we are thinking about how income and livelihoods intersect with respect for human rights, particularly those economic rights where there is no single entity that can be identified as the duty bearer. As yet, we do not have the answers, but we have a good body of experience within Proforest to draw on, and we are very interested to learn from others working in this area.

Tony Hill









11 Jun

How can the living income lens add value to existing efforts and drive more holistic impact for smallholder communities?

Using a living income lens helps identify the actual gap between what smallholders earn and what they need for a decent life.

It ensures that existing efforts (like improving yields or providing training) are aligned with income goals. This leads to more targeted, fair, and lasting impact for farming families.

Carla Rodriguez





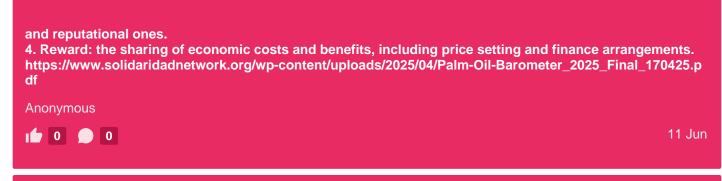




9 Jun

Solidaridad: It gives a better understanding of the actual conditions under which smallholders are included in business practices. Many companies think they are smallholder inclusive when they source from smallholders. But that is only the start. Looking through an inclusive lens, can be done with the model of Vermeulen and Cotula that suggests assessing four dimensions of inclusion;

- 1. Ownership: deals with the question of who owns what part of the business, and assets such as land and processing facilities.
- 2. Voice: the ability of marginalized actors to influence key business decisions, including their weight in decision-making, arrangements for review and grievance, and mechanisms for dealing with asymmetries in information access.
- 3. Risk: including commercial (production, supply and market) risks, but also wider risks such as political



It helps set the target, and allows us to give benchmark for assessment of the base line. However, as previously presented it should be assessed in dynamics mode as it tends to vary as the external factors vary (inflation, inputs of production, etc.,). It also potentially gives "temporary satisfaction" that discourage to greater ambition once the living income target is achieved.

Anonymous







11 Jun

GIZ Indonesia: without economic sustainability and viability and attractiveness, young people will not be motivated to start and/or continue farming...in many producer countries they have by now also more opportunities for personal & professional development beyond agriculture.

Anonymous







11 Jun

This will bring more benefit indeed for smallholders, but the real challenges or question is who will pay for this gap to address the living income issue. Should this be shared responsibility across the supply chain, or only the first buyer getting the crops from smallholders?

Anonymous









11 Jun

Hello everyone, I am a PhD Researcher in Development Studies. Currently I am doing a research palm oil smallholders, mainly to find a model for sustainable rural development in relate with communal palm oil plantations.

My preliminary findings are: Inclusive benefit share occurs in communal palm oil plantation with significant land size. Communal palm oil plantation should be encourage with regulations and transparency system and professionally management. Customary community group should be have a priority to manage communal palm oil plantation.

So, living income improvement also cabe achieved by communal perspective. Recognizing groups or customary business activities will be the way to be more inclusive and more sustainable rural development.

Anonymous









11 Jun

Anonymous

Glad to have a discussion just reach me (Slamet Haryono)