

# Towards a decent standard of living for smallholder farmers

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## The Living Income Community of Practice



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Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH



[www.living-income.com](http://www.living-income.com)

27 May 2020 | 13:00 - 17:00 BST (GMT + 1) | Virtual Workshop

### 2020 LIVING INCOME VIRTUAL INTERACTIVE WORKSHOP #2

#### Measuring a Living Income

We are greatly encouraged by the level of participation and reception of our first virtual workshop. It introduced participants to the concepts of measurement and strategies to drive a living income. In this follow up workshop, our focus will be on the topic of measuring a living income. **What are available methodologies? Are there available reference values or proxies we can use? Is there consolidated effort in this area?** For too long this has been a bottleneck for those organizations embarking or already working on this. There is an urgent need for us to move together and aligned in the same direction. This workshop will discuss concepts and methodologies behind measuring actual income and living income benchmarks and to explore the possibility of having a harmonized message for organizations to use for strategy development and action. Join us in this discussion as we strategize how we could better coordinate our efforts and/or what else we could do to advance this work.

*(The language for this workshop will be in English however we will have an introductory session in French at a later date)*

#### Agenda:

Time	Session
13:00 – 13:45 BST (GMT + 1) [45 minutes]	<p><b>Living Income State of Play: Sector Updates in Rubber and Palm Oil sectors</b></p> <p>Palm oil and rubber are key economic drivers in the tropical countries it is cultivated. However, expansion of agricultural land has given rise to extensive deforestation and community conflict. Sustainable production practices are gaining momentum and increasingly the focus is now on actions needed to deliver on deforestation-free supply chains. As these are largely smallholder dominated sectors, how far has the sector moved to ensure a living income for producers can be met whilst aligning with the intentions of the wider industry approach.</p> <p>This session will aim to understand the palm and rubber sector advancements on living income and consolidated work.</p> <p>Moderated by Sheila Senathirajah (ISEAL Alliance) and Nina Kuppetz (GIZ)</p> <p><i>Speakers include:</i></p> <ul style="list-style-type: none"><li>• Smallholder Programme Manager, Roundtable on Sustainable Palm Oil (RSPO) – Kertijah Abdul Kadir</li><li>• Director, Global Platform for Sustainable Natural Rubber (GPSNR) - Stefano Savi</li></ul>

<p><b>13:45 – 15:00 BST (GMT + 1) [75 minutes]</b></p>	<p><b>Actual Income Measurement: Frameworks for measuring household incomes. What approaches are best for me?</b></p> <p>Measuring actual incomes can be complex and resource intensive, and many organisations are looking for guidance on how to approach it. In this session we will explore some of the key learnings and considerations around actual income surveying identified by the community and in our most recent measurement guidance. We will also have an extended conversation around options for using alternate data sources and income estimation models. This session will include virtual breakouts on conducting income surveys, and approaches for filling data gaps and income modelling.</p> <p>Session objectives:</p> <ul style="list-style-type: none"> <li>• Provide an overview of the CoP’s work and guidance on actual incomes.</li> <li>• Share and discuss key considerations around actual income measurement and put these into context.</li> <li>• Discuss approaches, challenges and considerations around actual income surveying</li> <li>• Explore use cases and options for filling data gaps and approaches to modelling incomes</li> </ul> <p>Moderated by Kristin Komives (ISEAL Alliance) and Adam Romo (ISEAL Alliance).</p> <p>Speakers comprise members of the LICOP technical advisory group (COSA, KIT, IDH) and other practising organizations (Cargill, True Price, Wageningen University).</p>
<p><b>15:00-15:15 [15 minutes]</b></p>	<p><b>Break</b></p>
<p><b>15:15- 17:00 BST (GMT + 1) [105 minutes]</b></p>	<p><b>Integrated Approach to Living Income: benchmarks, actual incomes, modeling, and implementation to close income gaps</b></p> <p>This session will provide an update on where benchmarks exist, what to do when you don’t have a benchmark and a concrete example of all the pieces of an integrated living income program from measurement to implementation.</p> <p><b>Part I. Current Status of Living Income Benchmarks (30 min)</b></p> <ol style="list-style-type: none"> <li>1. What exists and where do I find it?</li> <li>2. What to do when there is no LI benchmark?</li> <li>3. How do I get updated versions of existing benchmarks?</li> </ol> <p><b>Part II. Putting the Pieces Together (45 min)</b></p> <ol style="list-style-type: none"> <li>4. Heifer case of an integrated approach of benchmark + actuals + model + closing the gap</li> </ol> <p><b>Discussion (30 min)</b></p> <p>Moderated by Stephanie Daniels (Sustainable Food Lab)</p> <p>Speakers:</p> <ul style="list-style-type: none"> <li>• ISEAL Alliance, Kristin Komives</li> <li>• GIZ, Friederike Martin</li> <li>• Heifer International: Gretchen Villegas, Ben Wood, Evan Brown, Frank Valdivia</li> </ul>
<p><b>17:00 BST (GMT + 1)</b></p>	<p><b>End</b></p>

***Collective Action Drives a Living Income for all***